

Fast Turnaround = Customer Convenience

Patrick Luckow spends the majority of his business remodeling baths for customers who want to update the look and feel of their showers and tubs. Increasingly, the owner of Integrity Builders and Baths in Neenah, Wis., is using Palisade Waterproof Grout-Free Wall Tiles for jobs when time is of the essence.

“Palisade is great because I can do a full shower in one day,” Luckow said. “That’s perfect for people who only have one bath and can’t afford to not have access to one of the most important rooms in their home.”

Palisade waterproof, grout-free tiles install in half the time of traditional tiles. Their interlocking edges fit together securely to keep moisture out, and help to maintain a smooth, easy-to-clean surface. They glue onto nearly any substrate with construction adhesive, including drywall, OSB, plywood, old tile and more.

With Palisade’s built-in grout line, there is no grout needed, perfect for the professional contractor who can save time skipping the grout during the project and with minimal cleanup when the job is complete.

PALISADE™

Waterproof, Grout-Free Wall Tiles



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— Patrick Luckow

Palisade tiles are also easy to maintain. They are made of smooth PVC with a durable UV-cured protective polyurethane layer on the surface which provides better wear and scratch resistance than other wall treatments. They also require minimal maintenance. Typically, a damp cloth makes quick work of any mess.

Palisade wall tiles are available in 21 beautiful finishes from a traditional Cararra Marble pattern to warm beiges such as Venetian Marble and Woven Heather, to dynamic looks like Black Ice and Cracked Slate. Palisade tub and shower surrounds are available in 23 finishes.

New accessories include a shower niche and shelf for holding toiletries, as well as a shower bench that can be used for seating up to 500 lbs.



The prefabricated shower niche, which can be installed horizontally or vertically, is fully sealed for hassle-free, quick and easy installation. The shower bench and shower shelf come with installation hardware. All accessories are available in all Palisade colors, are 100% waterproof and leak-proof, and are constructed with lightweight, durable PVC material. It’s easy to create a strong bond with polymer modified thin set mortar and it’s resistant to corrosive chemicals and physical impacts.

Luckow said there are a lot of selling points to Palisade for customers. He appreciates the range of finishes available and the high-end look they provide, and the 10-year guarantee free from manufacturing defects. It’s an easier sell vs. the acrylic products he has used in past projects.

He recently installed a custom shower in a Fond du Lac, Wis., home.

“It was a really clean install, and I probably had it done in three-quarters of a day, so I’ve really got that install time down,” he said. “That fast turnaround and having a product for that is huge. The customer doesn’t have to wait days and days to use their shower.”

“In this case the customer wanted more of a tile look. We did a custom tile floor and used Palisade for the walls. We also custom formed matching Palisade pieces for the curb on the entry pieces. It turned out really sharp. It’s definitely more effective compared to typical shower installations. You can find bargain basement tiles, but you don’t have to sacrifice with Palisade. Our customers love the styling without the huge costs.”

For more information, visit: palisade-tiles.com