

Are You Extremely Worried About Your Business Surviving Right Now?

If So, We'll Set Your Employees Up for Success to Work
Securely Whether From Home or the Office – for FREE



From The Desk of:
Scott Beck
President, BeckTek

Dear Colleague,

There is a legend surrounding the enclosed doll among the Native American villages of Guatemala. If you have a problem, all you have to do is tell it to this doll, place the doll under your pillow before you go to bed, and the doll will take your worries away while you sleep.

Wouldn't it be great if that was true? Unfortunately, we know it's not – especially with the Costco-sized bucket of trouble we're all having to deal with right now!

So why have I sent you a worry doll? **Actually, there are 2 reasons...**

1. I want to offer you **free IT security services**, and I wanted to make sure this letter would catch your attention.
2. Since this will (hopefully) erase ONE worry you have right now, I thought using this “worry doll” was an appropriate eye-catcher.

In case you are unfamiliar with me, my name is Scott Beck, President of BeckTek. We specialize in helping New Brunswick businesses worried about security with full outsourced Cyber Security & IT support or co-managed IT security solutions for companies with inhouse IT people. (you can learn more about us at www.becktek.ca).

Because this crisis is undoubtedly causing concerns in your business, and with Law Enforcement reporting Cyber Crime incidents are WAY up during the pandemic (the wicked never rest it appears) we'd like to offer you some security services – **for free!**

The BeckTek Pandemic Security Bundle includes:

- **Security Awareness Training** – non-geek speak training about real world scenario's the Scammers and Cyber Criminals are using right now. The multi-media training is delivered online and takes roughly 30 - 40 minutes to complete. Employees can stop and start training as time allows and a Security Awareness Training certificate is provided for

those passing with an 80% or better on the quiz. This training gives your staff a fighting chance to spot suspicious activity BEFORE disaster strikes.

- **Dark Web Scan** – Cyber Criminals, Hackers and Scammers frequently sell and share the stolen data of cyber-victims, including personal data, on the Dark Web. Knowing your information has been stolen allows you to take swift action, from changing passwords to informing your credit card or bank your account that your info was compromised.
- **Network and Security Assessment** – Maybe you think you have bigger problems to deal with and that you are “ok” when it comes to IT and security, and we hope that is true! Wouldn’t it be better to really KNOW if you are? This proprietary 27 Point Assessment has taken me years to develop (regular value \$1997). It includes the initial assessment, report of findings and action plan recommendations should areas for concern be found.

Because everyone’s situation is different, I’d like to suggest we get on a quick call to discuss your specific situation and needs. From there I can give you more details on how (if?) Team BeckTek can help you and answer your questions.

My phone is 506-500-0372

My e-mail is scott@becktek.ca

I’m sure you’re asking why I would give this valuable bundle away for free. There must be a hidden agenda, right? Truly, I’m just looking to help. Right now, our business has not been impacted in the same way others have. We remained fully functional and operated as an essential business and simply want to extend some help to fellow business owners.

Dealing with the operational and financial impacts of COVID-19 has been bad enough for many, imagine dealing with the double whammy of being hit by the second pandemic – cyber crime!

The only “catch” is that we can’t offer this to EVERY business, so we’re writing to a small, select group of businesses we’d like to get familiar with.

If you do NOT want this free bundle, please let us know so we can make it available to another business owner who does need it. Someone from Team BeckTek will follow up within the next couple of days to see if you received this letter, and whether or not you’d like our assistance right now or not.

Sincerely,



P.S. I’ve enclosed a short list of comments from clients we work with just so you know we are NOT a fly-by-night scam artist trying to pull a fast one. Please feel free to contact any of these business owners and ask them directly about our integrity and sincerity.

Here Are Just A Few Other Businesses We've Helped:

...protect yourself by selecting BeckTek as your security partner...



Considering all the cyber threats facing businesses today, you have to ask, what happens if your systems go down and you can't operate for several days? If this would cause you big problems, I'd suggest protecting yourself by selecting BeckTek as your security partner and get some peace of mind knowing they have it covered. If not, roll the dice. Problems will find you eventually.

Mark Forbes, Owner, 3D Design

...our partner to safeguard our operations...



In this day and age there is a cost to safeguarding your business. Being out of commission for a period of time is costly and if data is affected or client relationships compromised it could be very expensive to an operation. BeckTek understands this and is our partner to safeguard our operations.

Dixi Robertson, Director, Hollis Wealth (Moncton)

...BeckTek....knows technology...



BeckTek knows how important technology is to business having seen the impact on the bottom line when technology goes astray. The preventative measures BeckTek brings to the table are well worth the investment.

Paul Robichaud, *President, EPR Robichaud – Certified Professional Accountants*

..... productivity has soared.....



We have worked with several IT providers over the years that promised great things but failed to deliver. BeckTek is the first IT provider that actually backed up their talk with real action. They have exceeded our expectations and continue to impress. Computer frustrations are a thing of the past and our productivity has soared.

Lise Bourque, *Director, Brunswick Sheet Metal.*