

# YOUR FUTURE STARTS HERE



## LAPELS LAUNDROMAT Franchise Opportunities

**Lapels**<sup>®</sup>  
The Future of Garment Care™

**LAUNDROMAT**

# WHAT MAKES US UNIQUE?



LAUNDROMAT

**Lapels Laundromat:** A modern, tech-enabled laundromat that also functions as a dry cleaning satellite store—offering both laundry and dry cleaning services with convenient pickup and delivery options.

## Multiple Revenue Streams

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Franchisees benefit from three complementary revenue streams:

- **Self-Service:** High-capacity machines for walk-in customers.
- **Full-Service Wash-Dry-Fold:** Premium convenience for busy professionals and families.
- **Dry Cleaning Satellite Services:** Tap into Lapels' established brand strength and capture specialty garment care business.

## Flexible Ownership

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Whether you want to actively run your store or prefer a semi-absentee model, Lapels Laundromat provides systems that adapt to your goals, making ownership approachable for a wide range of investors.

## Technology-Driven Efficiency

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Modern systems reduce labor needs and elevate customer convenience with app integration, smart lockers, and digital payments.

## Built-In Marketing & Support

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Automated SEO, Marketing, reputation management, and franchisee training ensure your location is supported and growing from day one.

### Total Initial Investment

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- **\$775,956 – \$1,672,000**

This range covers everything needed to open and operate a Lapels Laundromat, including build-out, equipment, technology, signage, and working capital.

### Franchise Fee

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- **\$45,000**

A one-time fee that grants access to the Lapels brand, training, marketing systems, and ongoing franchise support.

### Flexible Entry Options

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#### New Build

- Full-service Lapels Laundromat built to modern brand standards.
- Includes self-service, wash-dry-fold, and dry cleaning satellite services.
- Designed for optimal efficiency and long-term growth.

#### Conversion Model

- Already own a laundromat? Convert it into a Lapels Laundromat and access our brand power, technology, and marketing.
- Investment varies based on existing infrastructure and required upgrades.

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### CONTACT INFORMATION

To learn more about franchise opportunities visit [LapelsFranchise.com](https://LapelsFranchise.com) or call (781) 829-8780.

Part of the Clean Brands Family





# LAUNDROMAT



SCAN ME!

 (781) 829-8780

 [LapelsLaundromat.com/Franchising](https://LapelsLaundromat.com/Franchising)

Figures based on reporting from Lapels Cleaners 2024. Actual results may vary. Investment opportunities entail inherent risks. Please review our franchise disclosure document for comprehensive details on earnings potential, costs, and other important considerations.