



SFR | BTR EXECUTIVE FORUM

SFR | BTR CARVE OUT



SEPT. 22 – 23, 2026



THE VENETIAN RESORT
LAS VEGAS

THE
CONVERSATIONS
SHAPING A
**STRONGER SFR | BTR
TOMORROW.**

TUESDAY, SEPTEMBER 22

PANEL SESSIONS

SFR | BTR INSIGHTS ON STAGE

8:30 AM

Building Rentals at Scale

Bryan Smith, CEO AMH & Brendan Wallace, CEO & Chief Investment Officer Fifth Wall

12:00 PM

Welcome to the SFR & BTR Kickoff Summit

Gregory Frank

12:10 PM

Policy, Capital & the Future of Rental Housing

David Howard

12:45 PM

The Buyer's Side — Decoding the New Standards in Third-Party PM

Jennifer Stooops

1:25 PM

Underwritten "How to value technology in SFR"

Reshma Block

3:00 PM

How SFR Wins Next

Gregory Frank

WEDNESDAY, SEPTEMBER 23

ROUNDTABLES + EXECUTIVE RECEPTION

DEEPER DISCUSSIONS. BIGGER CONNECTIONS.

1:00 PM –
1:30 PM

Deep Dive into the SFR | BTR Panel Discussions

- The Buyer's Side — Jennifer Stooops
- Staying Compliant in the Age of the 21st Century ROAD to Housing Act — Reshma Block
- ROAD Act Ready: ROAD 2.0, The Real Threat — Cheryl King

5:00 PM –
6:00 PM

EverResi™ Media Executive Reception

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