

FOR IMMEDIATE RELEASE

EverResi™ Media and Blueprint Vegas Announce Dedicated SFR | BTR Executive Forum for 2026

New partnership will bring Single-Family Rental and Build-to-Rent leaders together for executive panels, invitation-only roundtables, original media programming, and relationship-building experiences at Blueprint Vegas.

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EverResi™ Media today announced a new partnership with **Blueprint Vegas** to launch the **SFR | BTR Executive Forum**, a dedicated experience created to elevate the people, ideas, and issues shaping the future of Single-Family Rental and Build-to-Rent.

The Forum will take place during **Blueprint Vegas 2026, September 22–24 at The Venetian in Las Vegas**. Designed specifically for the SFR and BTR sectors, the Executive Forum will combine curated panel discussions, invitation-only executive roundtables, pre-event webcasts, on-site media interviews, sponsor activations, and content amplification before, during, and after Blueprint.

“Single-Family Rental and Build-to-Rent deserve a dedicated place within the broader built-world conversation. This partnership gives us the opportunity to bring the leaders of this industry together in a way that is focused, collaborative, and built to continue creating value long after the event concludes.”

Gregory Frank, Founder, EverResi™ Media

Executive Panels Dedicated to SFR and BTR

The SFR | BTR Executive Forum will feature focused conversations led by owners, operators, investors, property-management executives, policy leaders, and technology strategists.

Underwriting Your Tech Stack

A discussion on how owners and operators evaluate technology, AI, automation, scalability, operating-model transformation, and measurable return on investment.

The Buyer’s Side: Decoding the New Standards in Third-Party Property Management

An owner- and investor-focused conversation examining what today’s clients expect from third-party property-management partners—and the standards that distinguish high-performing operators.

Policy, Capital & the Future of Rental Housing

A timely discussion exploring how housing affordability, institutional ownership, zoning reform, resident protections, capital markets, and regulatory developments are influencing investment, development, operations, and long-term growth.

Small Tables. Big Conversations.

EverResi™ Media will also host four invitation-only Executive Roundtables, each limited to a carefully curated group of approximately 10 participants to encourage candid, peer-to-peer dialogue rather than formal presentations or sales pitches.

- **Resident Lifetime Value:** The CX Strategies That Drive Exceptional Outcomes
- **The Buyer’s Side:** Decoding What Owners and Investors Really Want From a Third-Party Property Manager
- **Build-to-Rent:** The Evolution of a Standalone Asset Class
- **Policy, Capital & the Future of Rental Housing**

The objective is not simply to talk about the industry—it is to connect and move it forward.

A Media Experience Before, During, and After Blueprint

- Executive Forum preview webcasts and pre-recorded panel conversations
- On-site interviews from the EverResi™ Media content studio
- Social video clips, executive sound bites, and sponsor-supported programming
- Dedicated Forum and roundtable landing pages
- Display advertising, newsletter promotion, and Digital Expo-Booth launches through The Vendor Network™
- Post-event recaps and highlight reels

Participation and Sponsorship Opportunities

EverResi™ Media is currently confirming panelists, moderators, roundtable participants, media partners, and a limited number of Executive Forum sponsors.

Learn more: www.everresi.com/sfr-btr-blueprint-roundtables/
Blueprint Vegas: www.blueprintvegas.com

About EverResi™ Media

EverResi™ Media is an industry media and relationship platform dedicated to the people, companies, ideas, and stories shaping Single-Family Rental, Build-to-Rent, residential property management, and the broader rental-housing ecosystem.

About Blueprint Vegas

Blueprint Vegas is a global gathering for real estate and construction executives, technology companies, entrepreneurs, and investors focused on transforming the built world. The 2026 event will take place September 22–24 at The Venetian in Las Vegas.