

# GARY HILL NETWORK

*Advertising & Networking Local Businesses "Since 1982"*

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## MISSION and RATES

The **primary purpose** of our network is to advertise "**local businesses**" in the **Smyrna community** and surrounding area. Our **secondary purpose** is to **network** the "local businesses" that advertise and **encourage** an attitude of **generosity, good will** and **sharing** among our members. Our **slogan** is: Learning to **give before you receive** and secondly, learn to **give what you seek**...a saying by Deepak Chopra.

Our **Smyrna Guide** is the **printed expression** of our primary and secondary purpose, and is the **mouthpiece** of our **network**. Our **motto** is to "**advertise your friends**" and represents fulfilling our primary and secondary purpose.

The **purpose, slogan** and **motto** represents the **spirit** of our network and are the **guiding principles** facilitating the growth and expansion of our organization. Finally, the **covenant principle**, the principal of **agreement** is the **first step** in fostering this **spirit of growth**.

**Ecclesiastes 4:9; Romans 12:2; Amos 3:3**

<b>SMYRNA GUIDE</b>	<b>3 MONTHS (1,000 Guides)</b>	<b>12 MONTHS (4,000 Guides)</b>
<b>MEMBERSHIP</b>	<b>N/A</b>	<b>\$125</b>
Business Card (Headliner Ad)	<b>\$175</b>	<b>\$500 (\$125 X 4)</b>
1/6 page (Business Spotlight)	<b>\$225</b>	<b>\$600 (\$150 X 4)</b>
1/4 page (Display Ad)	<b>\$275</b>	<b>\$800 (\$200 X 4)</b>
1/2 page (Display Ad)	<b>\$375</b>	<b>\$1200 (\$300 X 4)</b>
Full page (Display Ad)	<b>\$475</b>	<b>\$1600 (\$400 X 4)</b>

**Deadlines for printings:**

Winter (**December 1**), Spring (**March 1**), Summer (**June 1**), Fall (**September 1**)