

R.E.a.D.

RELIABLE EXPERIENCED DILIGENT

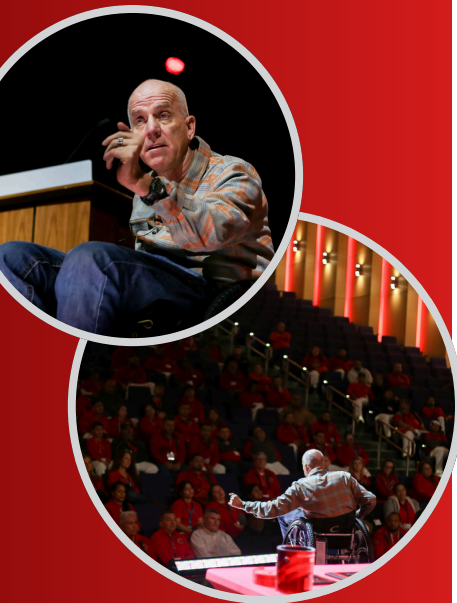
Spring 2024 Edition



Motivation

Inspiration

Reflection



We would like to extend our gratitude to speaker, author and life coach, Chad Hymas, who joined us this year for our 2024 Safety Day event!

Chad delivered a powerful and motivating message on avoiding complacency and emphasized the importance of watching out for one another and supporting a culture of safety. To learn more about Chad's story, visit www.chadhymas.com



HCC'S ANNUAL SAFETY DAY

RAISING THE BAR

For almost twenty years, Harrison Contracting has hosted an annual Safety Day event to teach and train our team members how to be safe on the jobsite. You may ask yourself, "Everyone does safety training, so what's the big deal?"



The big deal is our intentional approach to dedicating two full days of training and safety across our entire organization. Each year, we bring in our field, subcontractor, and divisional leadership for a day of training and planning. We also host Sub Day, where our vendors share the latest and greatest tools that can support our business. On day two, the focus is all about how we operate safely. We bring in our sales teams, additional crews and administrative staff from each division, vendors, industry association partners and guest speakers, including local police/fire, and OSHA. This past year we had nearly 400 people in attendance!

For us, Safety Day has always been a deliberate and uncompromising investment to safety awareness and progress. Although the cost may be significant, we believe the positive impact on safety culture for our entire team is invaluable.

"From what I'm seeing, you guys are the bar."

Rob McKinney
Director | Safety Services
AGC Georgia

RECAP ON REPAINTING

Multi-Site Commercial Painting:

We're fueling up to manage our Kroger Fuel Center refresh program! This program kicked off two years ago when our National Accounts team successfully completed 150 locations in a 3-month period. As we manage their cyclical repaint program, it's now time to refresh the facilities again, however this time we are set to complete all 150 fuel center locations in only 60 days! Additionally, our National and Facility Maintenance teams came together to host a lunch and learn with both local and regional maintenance supervisors from Kroger to further our partnership.



Direct to Owner (DTO):

Our regional teams are applying paint like it's nobody's business... but of course it's somebody's business! With over 150 projects completed last quarter, our DTO teams are managing projects of all shapes and sizes such as the beautiful JW Marriott located in the historic Plant Riverside district of



Savannah, GA. A little further south, where it's always "five-o'clock somewhere", our Destin team repainted Jimmy Buffett's iconic Margaritaville restaurant, refreshing that eye-catching blue, green, and yellow color combo just ahead of the summer season!

PARTNER PAINTER

This past quarter we completed work on a new Publix location in our hometown of Villa Rica, Georgia! Since our first project with Publix in Atlanta, GA in 1995, we have continued working with the brand by painting new construction stores, remodeling and repainting existing locations, and completing facility maintenance work orders.

Over the last 10 years, HCC has been part of more than **5,100** projects with Publix, and over the life of our partnership, we're proud to have been working on their sites consecutively for over 110 quarters. At HCC, we are more than just your painter, we are your Partner!

TALKS WITH TOMMY

Tommy Haymon is a well-seasoned HCC veteran with over 40 years of experience in commercial painting and sandblasting.



Q: What is the most important step of any commercial painting project?

A: Completing the proper prep work is essential to any painting project. Take a good look at your substrate and identify any problem areas that may need to be scraped, sandblasted, patched, cleaned, etc. so that the surface you will be working on is sound and ready for paint.

Painting before you've completed all the necessary prep-work could create problems with adhesion and/or uniform appearance. Additionally, painting over loose flaking paint or areas where there has been water damage could minimize the life of the paint job you're doing. Save yourself some time and trouble and make sure you spend the right time on your prep work.

NEW CONSTRUCTION NEWS



In March, our New Construction division hosted their annual strategic meeting!

This year's focus is setting the Benchmark in areas such as customer service, team morale, workmanship, and furthering our partnership with both clients and others in the industry. The whole team also enjoyed an exciting skeet shooting activity at the Cherokee Rose range. The entire day reinforced the importance of collaboration, camaraderie, teamwork and safety. Thanks team for keeping "on target"!





TEAM PLAYER SPOTLIGHT

Alma Latorre



"I just want to take a moment to shout out to the incredible women on our team. I'm beyond proud to see the heights they've reached in our company, purely on their own merit. It's their hard work, skill, and dedication that have gotten them there, not just a box we're trying to check. Each day, they're out there smashing stereotypes and building greatness, literally and figuratively. Here's to the women who make our team stronger and our projects better. Your grit and grace never cease to amaze me."

-CALVIN PATE
Chief Executive Officer

We'd like to recognize Alma Latorre for her positive attitude, effective leadership, and her dedication to ensuring that our clients are well taken care of.

Alma has been with HCC for a little over two years and is our first ever female Superintendent. She leads our field crews in Savannah, GA as part of our Direct-To-Owner (DTO) division.

She really embodies the team player mentality, and is diligent in ensuring that each of her projects gets completed in a timely manner, and that the work executed not only meets but exceeds our standards. She takes care to thoroughly communicate with every client through the duration of the project to show them that red is not just a color, but an experience.

CONGRATULATIONS, ALMA!



DID YOU KNOW...

Shippensburg, PA is home to the world's largest paint can!

Measuring thirty-five feet tall, the former water storage tank could hold over 178,000 gallons of paint if filled to the top!

WHAT'S THE WORD?

What does IMAGE mean to you, and why is it so important to the work that we do at HCC?

"INTEGRITY - doing the right thing even when no one is watching! Image is not just about appearance; it is a coherence between professionalism, quality, safety, exceeding expectations and having a unified mindset. Integrity, and therefore image, is how we see ourselves and also how others perceive us. Perception then becomes reality!"

-BOBBI SCHMELTER
Business Development | Self-Storage



"Image is important, as it is what our customer sees in us, and what their customers see in the them. How our teams look on the jobsite is just as important as the finished job is to the customer. We want to present a good image while working on the project so that the customer feels proud to have us on their property and assured that we are professional in every aspect. The Theme Parks and Resorts division has a high profile customer and we are almost always in view of their guests. If we don't hold up to their image standards, we won't be asked to return."

-CHIP BELCASTRO
Division Manager | Theme Parks & Resorts



"Image has been an important part of this company since day one. We strive to be the best here at HCC. The reliability and assurance of the quality we provide for every individual customer has helped us develop into a company that you can trust to give the best professional experience. In my time here, I have realized that it's not about being number one, but to be THE ONE. You can Rely on RED to be THE ONE!"

-MIGUEL ESPINOZA
Superintendent | National Accounts

