

KOSI BITS & BYTES

Insider Tips To Make Your Business Run Faster, Easier And More Profitably

Keep Your Tech Up to Date

July is a great time to look at the tech your business runs on. Aging laptops, slow servers, and outdated software quietly drag down productivity and leave doors open to security issues.

Think of our July Tech Refresh as your company's tech superhero. We review your devices, systems, and apps, flag what's past its prime, and recommend modern replacements that fit your budget and your team.

Book a free July Tech Check for a prioritized upgrade plan, no pressure to buy. Start a recommended hardware refresh before July 31 and we'll take 25% off the setup fees.

Bring your tech up to date this July and stop paying for what is past its prime.

Scan the QR code or call us at 419-522-4001 to schedule your July Tech Check



This monthly publication is provided courtesy of Jen Evans
CEO & Owner of
King Office Service, Inc.



OUR MISSION:

We leverage technology to provide simple and secure solutions to enhance profitability and productivity in our clients' organizations.

KOSI - Your Trusted Local Partner for Over 45 Years!

THAT 'OLD' TECH? You're Still Paying For It Each Month



Most people treat outdated technology like a favorite sock with a hole in it. It's clearly past its prime, but not bad enough to throw out. The tech keeps hanging around while quietly costing you every month.

When "still working" stops being enough

Older systems don't just sit there. They draw more power, run hotter, and work harder to keep up. That pushes energy bills up, especially in summer. Tasks lag, files stall, and small delays stretch the day.

Freezes and restarts break focus, and the "savings" disappear once you add up the higher bills, lost time, and constant interruptions.

Dell's price hike makes waiting more expensive

Dell has raised prices across much of its hardware lineup, citing tariff and component cost pressure. Putting off a refresh no longer locks in yesterday's pricing. Every month you wait, replacement gear gets more expensive while your old gear keeps draining time and power.

What it looks like to stop paying for problems

Once outdated systems are replaced where it makes sense, the difference shows up quickly. Things start when

they're supposed to, restarts stop being routine, and energy use drops as newer, more efficient equipment takes over.

If outdated tech costs each person just 20 minutes a day, that's nearly two hours a week, or close to 1,000 hours a year across a team of ten.

The risks you don't see on the invoice

Aging hardware quietly drifts out of warranty and out of vendor support, which means slower fixes when something breaks and fewer security updates protecting your data. One unexpected failure can take a key system offline for days, and that downtime almost always costs more than the upgrade you were avoiding.

There's a people cost too. Talented employees get worn down by tools that fight them all day, and the best ones quietly start looking for somewhere their work isn't held up by a spinning wheel.

Is it time for a change?

As your IT partner, we help you spot which systems are costing more than they're worth, decide what to replace now versus later, and recommend upgrades that fit your business. We handle the transition and keep things running so you don't end up here again.

If you're ready to stop paying for problems, let's talk.

PARTNER SPOTLIGHT



Leverage Strong IT Security To Secure Better Cyber Insurance

Cyber insurers are rewarding businesses with strong IT security—often with broader coverage and lower premiums. At the same time, AI-driven scams and social engineering attacks are becoming more frequent and harder to detect, making strong insurance coverage more important than ever.

Security controls that matter to insurance companies:

- Multi-factor authentication (MFA)
- Endpoint detection & response (EDR)
- Tested backup & recovery

Pro Insurance Partners specializes in cyber insurance and works across multiple carriers to help clients turn strong IT environments into better cyber insurance outcomes.

Interested in learning more or a second look at your existing coverage?

Email: Info@ProInsPartners.com or call: 614-653-6392 to get started.

Mention KOSI for a prioritized review.

LEADERSHIP IN THE AGE OF AI

Jay Shetty on the Power of Connected Thinking



Even as AI reshapes work, Jay Shetty points to a different edge—one rooted in human connection. Speaking at Ingram Micro ONE, the “On Purpose” host emphasized “connected thinking” as a critical leadership skill.

“In an age where it feels like technology is in charge, I want to talk about the power of human connection,” he said. “Becoming a connected thinker is not only important, it’s necessary.”

A “connected thinker” can explore ideas deeply and broadly, spotting links across teams, industries, and markets that others miss.

So how do you get there? Shetty outlines four mindsets:

Mindset 1: Community

It’s not about how many people you know, but how different they are. “If everyone in your network thinks alike, you create an echo chamber,” Shetty said. Relying on the same voices reinforces thinking. Connected thinkers intentionally seek fresh, contrasting perspectives.

Mindset 2: Coach

Great leaders don’t lead everyone the same

way. Shetty highlights four types: Doers (results-focused), Inspirers (idea-driven), Perfectionists (precision-focused), and Supporters (empathetic). “If you don’t speak their language, you make leadership harder,” he said. Strong leaders unlock each person’s strengths.

Mindset 3: Childlike

Children approach problems with imagination; adults default to logic. Shetty urges leaders to bring curiosity back into meetings and decision-making. “When you tap into that childlike mind, innovation happens.”

Mindset 4: Coder

Technology should serve human purpose. “He pointed to Pokémon Go, built to get kids outside—not just to showcase tech. “All we can do is humanize how we use AI,” Shetty said. “The machine becomes us.”

At a time when AI feels dominant, Shetty argues the opposite: human skills matter more. Problem solving, creativity, critical thinking, and people leadership will define success.

The leaders who thrive won’t out-tech AI—they’ll stay deeply, unapologetically human.

“I Didn’t know”

Unfortunately, That Excuse Doesn’t Replenish Your Bank Account, Resolve A Data Breach Or Erase Any Fines & Lawsuits.



It’s coming...

- That day a hacker steals critical data, rendering your office useless...
- That day when your bank account or credit card is compromised...
- That day when your customers’ private lives are uprooted...

Cybercriminals and hackers are constantly inventing NEW ways to break in, steal your data & disrupt everything you’ve worked to build. **The ONLY way to STOP THEM :**

Constantly Educate Yourself On How To Protect What’s Yours!

Simply sign up for our **FREE “Cyber Security Tip of the Week.”** We’ll send these byte-sized quick-read tips to your e-mail inbox. Every tip is packed with a unique and up-to-date real-world solution that keeps you one step ahead of the bad guys. And because so few people know about these security secrets, every week you’ll learn something new!

Claim Your FREE “Cyber Security Tip of the Week” Now.
Visit www.kingoffice.com/cyber-security-tip-of-the-week



CARTOON OF THE MONTH



“When fireworks show signs of quietly quitting.”

School's Out,

Cybercriminals Are In

School's out, which means the workday doesn't look quite the same as it did a few weeks ago.

Maybe you're starting earlier to wrap up sooner. Maybe you're working from home with a little extra background noise and fewer stretches of uninterrupted time.

Either way, you're adjusting to the new rhythm – and cybercriminals are adjusting right along with you.

Not a typical workday

Attackers exploit fragmented summer schedules with routine looking messages, an invoice, a shared file, a quick request timed to catch you distracted. Even a brief lapse in attention can turn a harmless looking message into a costly mistake.

That's when the click happens.

The click isn't the problem. It's what that click has access to.

When someone clicks a phishing link or opens a malicious attachment, it doesn't stop there. It opens the door to email accounts, files and the systems your business runs on every day. From there, it moves quietly, spreading across accounts and accessing sensitive data before anyone realizes what's happening.

By the time it's noticed, the impact is already much bigger than one mistake.

Why 'just be more careful' doesn't work

That assumes people have time to stop and evaluate every click. They don't. Work moves fast, attention is split, and people are juggling more than usual.

The goal shouldn't be perfect attention. It should be building systems that don't rely on it.

If your team is moving fast and getting interrupted, your security needs to account for that. In practice, that looks like:



Unique passwords for every login so one compromised account doesn't unlock everything else.



Multi-factor authentication so a password alone isn't enough.



Email filtering that flags suspicious messages before they reach your team.



A culture where anyone can pause and ask, "Does this look right?" without feeling like they're slowing things down

None of this depends on perfect behavior. It's built for real workdays.

Summer doesn't create these risks. It just makes them easier to miss. If your business still depends on everyone catching everything, it's worth taking a closer look now.



Plaud Note Pro

Capture Every Conversation, Skip the Notes

If your day runs on conversations, this changes how you keep up. The Plaud Note Pro is credit-card thin, but what sets it apart is the "press to highlight" button—tap it during a meeting and the AI prioritizes that exact moment later. It records from up to 16 feet away, auto-detects calls vs. in-person conversations, and turns everything into structured summaries, tasks, and insights.



QUICK TECH TIP

! FRAUD ALERT !

Know this trick before it costs you.

Scammers phish your email login, then quietly create an inbox rule to hide your bank's emails — alerts, transfer confirmations, all of it. You never see them. They move your money. You find out too late.

Do these three things right now:

- Check your email inbox rules for anything you didn't create.
- Turn on MFA for your email AND your bank account.
- Never click links in bank emails — go directly to your bank's website.





110 West 3rd Street
Mansfield, Ohio 44902

Keeping Technology Secure & Simple

PRST STD
US POSTAGE
PAID
BOISE, ID
PERMIT 411

INSIDE
THIS ISSUE

PG 1

That ‘Old’ Tech? You’re Still Paying
For It Every Month

PG 2

Leadership in the Age of AI: Jay Shetty
on the Power of Connected Thinking

PG 3

School’s Out, Cybercriminals Are In

Who Wants To Win A \$25 Gift Card?

TRIVIA



Apollo 11 landed on the Moon on July 20, 1969. Roughly how much memory did the Apollo Guidance Computer use to pull off the landing?

- A. About 4 KB

B. About 4 MB
- C. About 64 MB

D. About 1 GB

Q & A : Last Month’s Trivia:

The 4GB model was \$499 but discontinued just two months after launch. The 8GB model dropped from \$599 to \$399 that September.

You can be a Grand Prize Winner of this month’s Trivia Challenge Quiz! Just be the first person to correctly answer this month’s trivia question (no cheating!) and receive a \$25 gift card.

Ready? Call us right now at 419-522-4001 or send an email to katies@kingoffice.com with your answer!

If you would like to share our Newsletters and want extra copies in your office, we would be happy to provide them.
Email katies@kingoffice.com and we will take care of your request.



Recipe by Kroger
www.kroger.com

INGREDIENTS

- ❖ 6 C Rice Chex
 - ❖ 2 C white chocolate
 - ❖ 1 C blue candy melts or 1/3 dried blueberry powder
- ❖ 1 1/2 C confectioner’s sugar
 - ❖ 1/3 C dried strawberry powder
 - ❖ 1/4 C patriotic sprinkles, (optional)

INSTRUCTIONS

- Step 1:** Divide 6 C of rice squares evenly into 3 bowls (2 C each).
- Step 2:** Melt 1 C white chocolate in a microwave-safe bowl in 30-sec intervals, stirring in between, until smooth
- Step 3:** Pour chocolate over one bowl of cereal, stir to coat, then fold in 1/2 C confectioner’s sugar. Set aside (white batch).
- Step 4:** Repeat steps 2 & 3 use dehydrated strawberry powder for a red hue. Set aside.
- Step 5:** Repeat steps 2 & 3 Optional: use dehydrated blueberry powder for coloring. Set aside (blue batch).
- Step 6:** Combine all three batches in a large bowl and top with patriotic sprinkles if desired.