



MOLD MEDICS

• PROTECTING YOUR HOMEFRONT FROM MOLD •

**DON'T OVERLOOK
A MOLD REMEDIATION
BUSINESS.**



WHO IS MOLD MEDICS?

Mold Medics is an emerging indoor environmental health concept, providing consumer-first home care services that no other contractor currently offers.

Mold Medics Is Disrupting the Industry

Mold Medics has identified a significant unmet need in the market, specifically catering to individuals with mold sensitivities who were not being cared for by typical mold remediation companies.

Recognizing a substantial opportunity, we have distinguished ourselves early on as the only home contractors delivering excellent customer experiences.

While insurance adjusters often cut corners, Mold Medics has developed strategies and treatments around these limitations, thanks to our founder's unique approach. His experience has allowed for clearer, more concise treatment plans and have helped Mold Medics capitalize on high year-round demand.

Extending beyond conventional mold treatment, we provide a variety of services such as air duct and dryer vent cleaning for other allergen-induced issues.



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WE REMEDIATE & MITIGATE. WE DON'T REPAIR, MAINTAIN OR REPLACE.



Working in mold remediation and indoor air quality doesn't always seem like a glamorous job, but the rewards are endless! With a proven business model, multiple revenue streams, and cross-selling opportunities, franchisees enjoy revenues year-round. Our customer education approach reveals the true culprits affecting homes, while our expert franchise owners are equipped with the confidence and compassion to tackle any challenge.

Real **Benefits** for Our Franchise Owners



Work & Life Balance

We're not a 24/7 business. No "on-call" work, weekend jobs or late nights.



No Office Required

No required retail space keeps costs low while simplifying your operations.



In-house Marketing

Enhance your brand visibility & generate consistent leads with custom digital ads, social media, branding, and PR.



Cutting-Edge Technology

Make business decisions based on real data with cloud-based scheduling, reporting, and payments.



DON'T LET THE NAME FOOL YOU!

We don't just stop at mold; our diverse offerings allow us to provide a comprehensive solution for indoor environmental health. This multi-service approach not only enhances customer satisfaction but also opens up multiple revenue streams through cross-selling. This offers franchisees a scalable and lucrative business model with the promise of significant growth and expansion.



Mold Testing



Mold Remediation



Air & Dryer Duct Cleaning



THE NUMBERS DON'T LIE

+3300

of Homes Served

+600

of 5-Star Reviews



EXCEPTIONALLY LUCRATIVE HOME SERVICES BUSINESS MODEL.

Mold Medics was crafted by franchisees for franchisees, thereby ensuring a structure that supports franchise owner success. The home services industry is currently valued at a staggering \$3-6 billion¹, and we're strategically positioned to help franchisees capitalize on this tremendous opportunity.

The Strengths of **Mold Medics'** Business Strategy



Low Start-up Costs

With total investment as low as \$148,400.



Strong ROI Potential

With diverse revenue streams and high-value projects.



Growing Demand

Due to climate change and aging housing, mold has become increasingly prevalent.



Year Round Business

Mold doesn't take winter off, so neither do we.



Low Headcount

Fewer employees equals fewer headaches.



Experienced Backing

Backed by Threshold Brands, giving access to endless support, tools and resources.

NEV HARRIS
5-star Review on Google



When I saw no negative reviews, I thought they were faked. No company can be that good. They are the exception to the rule. It's an industry where the homeowner really doesn't know much and it easy for the company to scare you into spend more than you need...NOT Mold Medics. I highly recommended them to the degree that you'd be foolish to use anyone else.



IT'S A GREAT TIME TO BECOME PART OF SOMETHING BIGGER

If you're a hard worker who takes pride in getting the job done right, you'll do well here.



You're Collaborative

Excited to share resources with fellow franchisees and utilize our expertise.



You're Entrepreneurial

Self-starter, problem solver ready to achieve and own a business.



You Know What it Takes to Wow

Transformative results wow, but an amazing experience matters too!



MICHAEL CHAPMAN
Mold Medics Franchisee



Once you start seeing how you help the customers, the difference in people's lives that you make, it makes you excited for the journey you're about to undertake.



What is My Financial Obligation For This **Investment Opportunity?**

\$60,000

*Minimum
Liquid Capital*

\$250,000

*Minimum
Net Worth*

\$148,400 to \$211,725

*Estimated Initial
Investment²*

YOU'RE NEVER ALONE AT MOLD MEDICS!

Experience unrivaled franchisee support with Mold Medics and Threshold Brands. Our unwavering commitment to franchisee support sets us apart from the competition. Count on our dedicated team to provide you with an extensive range of coaching and training, guiding you every step of the way. Rest assured, we have all the tools you need to thrive in your franchising journey.



Before Cleaning



After Cleaning



Before Remediation



After Remediation

NO 01

Initial Training

Join five days of practical franchise and technical training.

NO 02

Getting Licensed

Support and guidance to acquire your state-specific licenses.

NO 03

Equipping for Success

Assistance in procuring equipment, vehicle wrapping, marketing materials, etc.

NO 04

Ready to Launch

Receive on-site launch support at your location for your opening week.

NO 05

Ongoing Support

Regular training for your team on current industry practices.

STEP INTO YOUR OWN BUSINESS: UNLOCK THIS MOLD FRANCHISE OPPORTUNITY NOW!

From the first discussions to launching your business, we'll guide you through the franchise research journey, making sure you're well-informed and prepared to proceed.

NO 01

Discovery

- Have initial conversation
- Attend business model webinar

NO 02

Confirmation

- Complete and return application
- Complete and return FDD
- Complete FDD review call
- Discuss territory

NO 03

Validation

- Set up validation calls
- Complete validation
- Review territory and validation
- Set up Discovery Day

NO 04

Discovery Day & Signing

- Attend Discovery Day
- Meet with Brand Leader, Ops and Marketing
- Sign franchise agreement



**AN INDUSTRY PACKED
WITH OPPORTUNITY**

\$3 - 6 BILLION

Size of home services industry¹

80%

*of residential mold
claims aren't handled by
insurance companies¹*

10%

*Estimated YOY growth of
mold remediation market¹*

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BECOME PART OF SOMETHING BIGGER: JOIN AN ELITE TEAM OF FRANCHISE OWNERS TODAY!

Escape the grind of the 9-5 and embark on a rewarding journey as a franchise owner. With our tried-and-true business model, diverse income streams, and soaring demand, this is an incredible opportunity for aspiring new or seasoned entrepreneurs. Say hello to a rewarding and meaningful business of your own.

GET STARTED TODAY!



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¹According to Sterling Associates Group, LLC March 2023 Mold Medics Market Research Findings

²These figures are taken from Mold Medics FDD issued April 10, 2026

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