

# About the Gobble Jog

On Thanksgiving morning, nearly 10,000 runners will come to the Marietta Square to participate in the 21st Annual Gobble Jog, benefiting MUST Ministries. Almost 300 volunteers will be on hand to support these runners.

The Gobble Jog offers options for all skill levels. Timed 10K and 5K runs, as well as an untimed 5K, 1K, Tot Trot and phantom runner are all available. Participants come from all over the country to participate in the run with their families – 50 states were represented in 2022. Our largest teams are from area companies, schools and churches who come together that day to support our mission.

# **About MUST Ministries**



MUST MINISTRIES A powerful, volunteer-driven organization, MUST addresses the basic needs of individuals, families and children with facilities in Cobb, Cherokee and programs in eight other counties. MUST has been serving our neighbors in need for more than 51 years, providing the basic needs of life to area residents who are struggling through:

FOOD | CLOTHING | HOUSING | CHRISTMAS TOY SHOPS
WORKFORCE DEVELOPMENT | SUMMER LUNCH | SENIOR FOOD
MUST MOBILE PANTRY | NEIGHBORHOOD PANTRIES

### 70,601

unique individuals served with 30,243 being children

### 3.7 MILLION

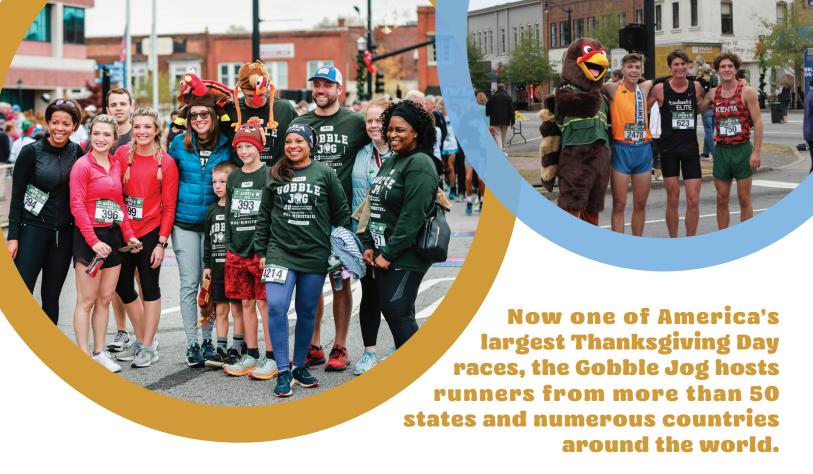
pounds of food distributed

#### 1,725

clients helped via Workforce Development; \$26 MIL returned to economy

#### 450,195

"bed nights" individuals spent in a MUST bed



The nearly 10,000 participants draw a large crowd of spectators on Marietta Square in addition to cheering fans along the neighborhood race route.

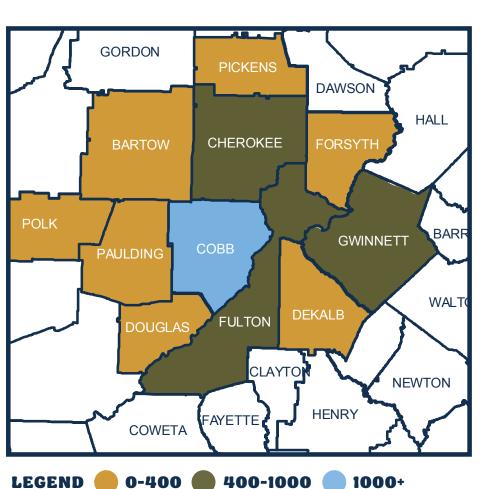
### **Race Categories**

10K	1012
5K RUNNERS	3281
5K UNTIMED	4291
IK	383
TOT TROT	160
PHANTOM	166

### Age

19 & UNDER	1986		
20-34	2546		
35-44	1402		
45-54	1440		
55-64	1222		
65 & OVER	712		





# Corporate Sponsorship Levels

SPONSORSHIP LEVEL	<b>Turkey</b> \$20,000	Stuffing \$15,000	<b>Casserole</b> \$10,000	<b>Gravy</b> \$5,500	Wishbone \$3,000	Pumpkin Pie \$2,000
Logo/name on back of t-shirt if received by 9/22/2023	TIER 1 LOGO	TIER 2 LOGO	TIER 3 LOGO	TIER 4 LOGO	TIER 5 LOGO	NAME
Logo/name on event signage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
Logo/name on digital billboard at event	LOGO	LOGO	LOGO	LOGO/ NAME	LOGO	NAME
Logo on Gobble Jog website	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Space at the Gobble Jog Packet Pick-up on Wednesday 11/22/2023	PREMIUM	PREMIUM	10 x 10	10 x 10	10 x 10	10 x 10
Logo on race posters placed in local area businesses prior to event if received by 9/15/2023	LOGO	LOGO	LOGO	LOGO		
Recognition in MDJ sponsorship appreciation ad following event	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Complimentary race entries and shirts	20	15	12	10	7	5
Additional Gobble Jog shirts	15	10	7	5		
Access to the VIP area on race day	10	5	3	3		
Promotional space on Marietta Square on event day	YES					

## **Presenting Sponsor**

\$25,000

LIMITED SPONSORSHIPS. PLEASE CALL FOR DETAILED INFORMATION.

DON'T SEE A CATEGORY THAT FITS YOUR NEEDS?



# Help us think outside the box!

We can custom design a sponsorship just for you. Support the Gobble Jog by underwriting the volunteer t-shirts, printing, dog bandanas, photography, finish line and more.



BENEFITTING MUST MINISTRIES

www.gobblejog.org

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