



MUST
MINISTRIES



KAYE CAGLE

Kaye Cagle is the Vice President of Marketing and Public Relations at MUST Ministries. She has been with the organization since 2009 and has formerly served as the Assistant Development Director and Director of Marketing and PR. Kaye established the first marketing department for MUST and has seen the ministry grow from \$3 million to today's \$12 million. In her former career, Kaye was the VP of Communication Strategies at InfoRetail and was responsible for The Home Depot accounts including Tempurpedic. She has also served as Copy Chief for The Home Depot, the Executive VP of The Latimer Agency, a member of the senior staff at St. Joseph's Hospital and North Fulton Medical Center, Executive Director of the St. Joseph's Foundation, as well as PR Director for Kennestone Hospital. Her roles have

consisted of managing writers and messaging, being responsible for strategic planning, new business development and public relations, as well as advertising and marketing. Kaye served on the Marketing Committee for the 1996 Olympics and has also been Chairman for many significant Atlanta events, such as the FCA Super Bowl Breakfast and the Oscar de la Rente Fashion show. She holds a journalism degree from The University of Georgia.

