

FOR IMMEDIATE RELEASE

Contact: Stephanie Graves
VP, Marketing
sgraves@mycvcu.org

COOSA VALLEY CREDIT UNION ANNOUNCES NEW BRANCH IN WOODSTOCK

Rome, Georgia, Sept. 1, 2021 — Coosa Valley Credit Union will open a new branch in Woodstock in early 2022. This will be the Credit Union's first branch in Cherokee County, and the eighth branch in Northwest Georgia.

"Woodstock and Cherokee County are wonderful, growing communities and we're thrilled to be able to grow with them," said Andy F. Harris, the credit union's CEO.

The branch, an existing building located on Highway 92 in Woodstock, is currently undergoing renovations, with plans to open in January 2022. The branch will feature a full-service lobby, drive-thru lanes, a 24/7 ATM, self-service kiosks, and will provide ample parking and easy traffic flow and access. Financial Service Representatives will be in-person, and onsite, to support all business and individual banking needs.

Coosa Valley Credit Union offers full financial services for both consumers and businesses. "This is a great milestone in Coosa Valley Credit Union's history, as well as a fantastic opportunity for our members and the residents of Cherokee County," stated Harris. "The credit union has grown tremendously over the last five years, and we look forward to continuing this trend, which will allow us to serve even more of our neighbors," Harris said.

Once opened, the lobby will be open from 9 a.m. to 5 p.m. Monday through Thursday and from 9 a.m. to 6 p.m. on Fridays. The drive-thru will be open from 8:30 a.m. to 5 p.m. Monday through Thursday, and from 8:30 a.m. to 6 p.m. on Fridays.

More details will be shared regarding a ribbon cutting ceremony and grand opening for the new location once they are finalized.

With \$500 million in assets, Coosa Valley Credit Union is among the largest credit unions in Georgia. It has more than 40,000 members and more than 100 employees. Founded in 1954 as the General Electric Employees of Rome Federal Credit Union, Coosa Valley Credit Union now provides superior financial services to families, individuals and businesses from all industries in Bartow, Catoosa, Chattooga, Cherokee, Cobb, Dade, Floyd, Gordon, Haralson, Paulding, Polk, Walker and Whitfield counties. Learn more about CVCU at www.mycvcu.org.