

# Coosa Valley

# Voice

A PUBLICATION OF  
COOSA VALLEY CREDIT UNION  
WINTER 2014

## CVCU Gives back for the Holidays



Pictured from left to right Mr. Hal Gosnell, Toys for Tots Director and Robert Smyth AVP of Marketing for Coosa Valley Credit Union.

Afghanistan. Sixty packed boxes went to U.S. Marines in Afghanistan with the Credit Unions help. Robert Smyth AVP of Marketing and Business Development stated. ***"We are grateful for the many blessings the Credit Union has received as a result of the communities we serve and these wonderful organizations are a way we can pass those blessing along."***

Coosa Valley Credit Union has participated with several local organizations during this holiday season to help make their campaigns a success. Coosa Valley Credit Union made a donation in the name of the company groups they serve to the 2013 Toys for Tots campaign. The local Toys for Tots organization is headed by Mr. Hal Gosnell a former Marine and Marine Corp league member and backed by the local Exchange Club. Mr. Gosnell stated ***"This year the Greater Rome Toys for Tots program will provide new, unwrapped toys to between 2,500 and 3,000 needy children from the ages of newborn through twelve. Toys are being collected at over 100 locations in Floyd, Chattooga, and Polk Counties. The money donated by the Coosa Valley Credit Union will go a long way to making Christmas special for a lot of children."*** Coosa Valley also made a donation to the local "Shop with a Cop" program to fulfill the needs of local children for the holidays and participated with The Greater Rome Board of Realtors to collect items to send to two Military Units currently stationed in

## COOSA VALLEY'S MORTGAGE SPECIALIST BLAINE KIRBY HONORED BY THE GREATER ROME BOARD OF REALTORS

Coosa Valley's Mortgage Specialist Blaine Kirby was honored by The Greater Rome Board of Realtors by receiving their Presidents Award for 2013. This award goes out to one affiliate each year that goes above and beyond to assist with the GRBR's meetings and fund raisers. Jason Free President of the Greater Rome Board of Realtors stated "Whenever we asked for help with of one of our causes, Blaine was always the first affiliate to ask what he could do to help. Blaine

also had a huge impact on this year's fund raiser to send our troops overseas care packages." Blaine Kirby stated "I was honored to be presented with this award. Coosa Valley Credit Union strives to impact the communities we live in and serve and this award is a wonderful acknowledgment of our efforts." Ron Tomlinson President / CEO of Coosa Valley stated "We are very proud of Blaine and this award. He exemplifies the volunteer spirit we encourage here at Coosa Valley."



Pictured from right to left: Jason Free, President of the Greater Rome Board of Realtors and Blaine Kirby, Mortgage Specialist for Coosa Valley Credit Union

# Announcements & Info

## Coosa Valley Credit Union's Quarterly Newsletter Goes **DIGITAL**

With smart phones and tablets taking the place of traditional print, Coosa Valley Credit Union thought it might be time to follow suite with our quarterly newsletter. We asked you the members to weigh in with an on-line survey we posted on our web-site and with a vote of 2 to 1; you liked the idea of changing our newsletter to a digital format. So beginning spring of 2014 we will cease mailing the quarterly newsletter in your statements and it will be available on our website for your digital devices. If you would like a paper copy, they will be available at the branch offices or you may contact us and we will be happy to mail you one. This is just one more way your credit union is finding ways to advance with technology while saving the members money at the same time.

Our web site is  
[www.mycvcu.org](http://www.mycvcu.org)



## IRA Reminder...

Don't forget to make your investment in your Individual Retirement Account. At CVCU, you may choose the Traditional or Roth IRA. Both give superb benefits to you as you prepare for your income tax filing.

Visit any of our 6 convenient branches to meet with one of our Member Service Specialist.

**We are  
here to  
serve  
you.**

## NEW Online Banking and Bill Pay Coming Soon!

Online Banking and Bill Pay could be temporarily unavailable February 8-11 while we upgrade.



# In the News & Community...

## 2013 WALK A MILE IN HER SHOES

*The Coosa Valley Boys are Back  
and Looking Better Than Ever...*

Male Employees of the Coosa Valley Credit Union along with over 300 other men from the Rome community came together October 11th for the annual "Walk a Mile in Her Shoes" event to benefit the Hospitality House for Women of Rome. Hospitality House provides shelter and services to adult and child victims of family violence as well as assists families in adopting a non-violent lifestyle. Some of the services provided include a 24-hour crisis line, financial support for housing and transportation, relocation assistance, individual counseling, support groups, legal advocacy, and follow-up services. Men donned high heels, flip flops and a variety of ladies shoes and walked down Broad Street to raise awareness.

"While there were lots of laughs and jokes about the style choices, the cause is a very serious one" stated Ron Tomlinson CEO/President of Coosa Valley. "In the 20 years I have been associated with Coosa Valley Credit Union we have participated in and supported many worthwhile projects...but I can honestly say I have never seen our staff more unified, more supportive and frankly having so much fun while working together to support a cause." Almost every man in the Coosa Valley organization walked and the ladies at each branch got to decorate the shoes for the event. The efforts of the community raised over \$5000.00 for Hospitality House.



*The Savings Crew ...sailed again this year in area Christmas parades.*



*It was another successful year of voyages.*

## HOLIDAY CLOSINGS

BRANCHES CLOSED

**DECEMBER 24**  
Christmas Eve,  
Close at Noon

**DECEMBER 25**  
Christmas Day

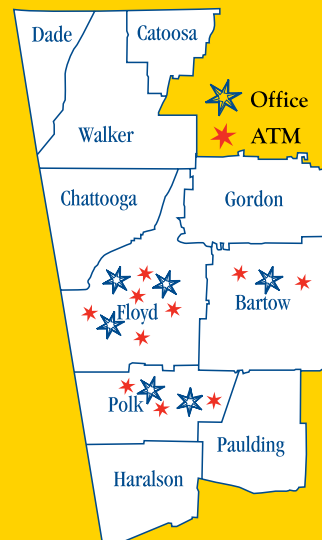
**JANUARY 1**  
New Years Day

**JANUARY 20**  
MLK Day

**FEBRUARY 17**  
President's Day

*Be sure to use your credit union's Audio Response, Home Banking or ATMs during the holidays.*

## LOCATIONS LOCATIONS LOCATIONS



### **Main Office**

2010 Redmond Circle  
Rome, GA 30165  
706-235-8551

### **East Rome**

1504 Dean Avenue  
Rome, GA 30161  
706-292-0678

### **Cartersville**

1149 N. Tennessee St.  
Cartersville, GA 30120  
770-382-7234

### **Cedartown**

819 North Main St.  
Cedartown, GA 30125  
770-748-4901

### **Armuchee**

3040 Martha Berry Hwy.  
Rome, GA 30165  
706-234-6630

### **Rockmart**

1400 Chattahoochee Dr.  
Rockmart, Georgia 30153  
770-684-7436

www.mycvcu.org

# Coosa Valley CREDIT UNION

60th Annual Meeting

# DENIM

# & Diamonds

March 1<sup>st</sup> 2014  
6:00 p.m.  
Forum Rome