

Fortune Media and Great Place To Work Name Coosa Valley Credit Union to 2025 Best Workplaces in Financial Services & Insurance List

Rome, GA — Great Place To Work® and *Fortune* have selected Coosa Valley Credit Union for the [2025 Fortune Best Workplaces in Financial Services & Insurance™ List](#). This is Coosa Valley Credit Union's 3rd time being named to this prestigious list in the small and medium category. Earning a spot means that Coosa Valley Credit Union is one of the best companies to work for in the country.

The Best Workplaces in Financial Services & Insurance list is based on analysis of survey responses from over 194,000 employees at [Great Place To Work Certified™](#) companies in the financial services and insurance industry.

"We are so grateful for our dedicated employees who have made us a part of this list for the past 3 years," said President and CEO Andy F. Harris. "Our people make working at Coosa Valley Credit Union a truly special experience every day. We celebrate and thank them for all they do to earn this incredible honor."

The Best Workplaces in Financial Services & Insurance list is highly competitive. Great Place To Work, the global authority on workplace culture, determines its lists using its proprietary [Trust Index™ Survey](#) to evaluate and certify thousands of organizations in America's largest ongoing annual workforce study, based on over 1.3 million survey responses and data from companies representing more than 8.4 million employees.

Survey responses reflect a comprehensive picture of the workplace experience. Honorees were selected based on their ability to offer positive outcomes for employees regardless of job role, race, gender, sexual orientation, work status, or other demographic identifier.

"Congratulations to the Best Workplaces in Financial Services & Insurance," says [Michael C. Bush](#), CEO of Great Place To Work. "In every industry, our research shows that investing in people drives productivity and higher revenues. When trust levels are high in an organization, people don't fear AI — they embrace it."

About Coosa Valley Credit Union

With more than \$700 million in assets, Coosa Valley Credit Union is among the largest credit unions in Georgia. It has more than 50,000 members and more than 125 employees. Founded in 1954 as the General Electric Employees of Rome Federal Credit Union, Coosa Valley Credit Union now provides superior financial services to families, individuals and businesses from all industries in Bartow, Catoosa, Chattooga, Cherokee, Cobb, Dade, Floyd, Gordon, Haralson, Paulding, Polk, Walker and Whitfield counties. Learn more about CVCU at <http://www.mycvcu.org> and follow Coosa Valley Credit Union on [Facebook](#), [Instagram](#) and [LinkedIn](#).

About the *Fortune* Best Workplaces in Financial Services & Insurance List

Great Place To Work selected the 2025 *Fortune* Best Workplaces for Financial Services & Insurance by analyzing confidential survey responses from more than 1.3 million employees, representing the experiences of 8.4 million employees in the U.S. in 2024 and 2025. Of those responses, more than 194,000 responses were received from employees at Great Place To Work Certified companies in the financial services and insurance industry, and these rankings are based on that feedback. Company rankings are derived from 60 employee experience questions within the [Great Place To Work Trust Index™ Survey](#). Companies with 10 to 999 employees competed in the small and medium category. Companies with 1,000 or more employees were considered for the large category. [Read the full methodology.](#)

About Great Place To Work

As the global authority on workplace culture, Great Place To Work brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Its proprietary platform and Great Place To Work Model help companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified and receiving recognition on a coveted Best Workplaces™ List.

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About *Fortune*

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