

# Coosa Valley

A PUBLICATION OF  
COOSA VALLEY CREDIT UNION  
FALL 2015

# Voice

**Coosa Valley**  
CREDIT UNION

**Remote Deposit  
Anywhere.  
Anytime.**



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for more info!

# Upcoming Board Election



October 1, 2015

Dear Member,

The Nominating Committee of Coosa Valley Federal Credit Union submits to the Board of Directors of Coosa Valley Federal Credit Union the following names for consideration for position of Director.

## BOARD OF DIRECTORS

**Bob Blalock**  
**Fred Kerce**  
**Richard DiPrima**  
**Chris Brock**

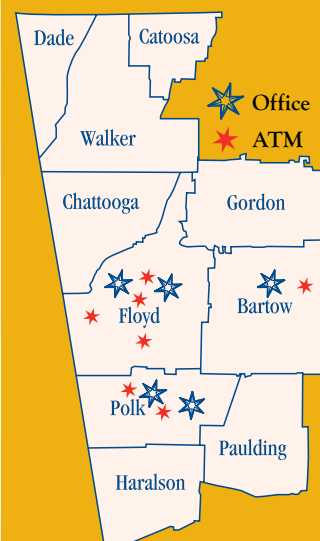
Respectively Submitted,  
Richard DiPrima, Chairman  
Nominating Committee

Nominations also may be submitted by petitions by member. Members who desire to name a nominee or nominees for vacancy should prepare and submit a petition in accordance with the following procedures:

- (A) Petition must be signed by at least 1% of members with a minimum of 20 and a maximum of 500 of the membership of Coosa Valley Federal Credit Union (Membership with the Credit Union should be as of 09/01/2015) and must include their account number.
- (B) Petition must be accompanied by a certification from the nominee or nominees stating that they are agreeable to nomination and will serve if elected to office. Each nominee by petition must submit a statement of qualifications and biographical data with their petition. The nominee or nominees must state that they will be able to attend Board Meetings and devote such time as needed to fulfill this obligation.
- (C) Petition must be filed with the Secretary of the Credit Union by January 1st, 2016. These may be left at the Credit Union Office and will be forwarded to the Board Secretary.
- (D) Only members eighteen (18) years of age or older will be eligible to vote.

## LOCATIONS LOCATIONS LOCATIONS

**Serving the 10-County  
Coosa Valley Region**



**Main Office**  
2010 Redmond Circle  
Rome, GA 30165  
706-235-8551

**East Rome**  
1504 Dean Avenue  
Rome, GA 30161  
706-292-0678

**Cartersville**  
1149 N. Tennessee St.  
Cartersville, GA 30120  
770-382-7234

**Cedartown**  
819 North Main St.  
Cedartown, GA 30125  
770-748-4901

**Rockmart**  
1400 Chattahoochee Dr.  
Rockmart, Georgia 30153  
770-684-7436

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# News & Congratulations!



## ***Coosa Valley Credit Union Honored with First-Place State Dora Maxwell Award***

Coosa Valley Credit Union has won the 2015 Dora Maxwell Social Responsibility Community Service Award in its asset size for the state of Georgia with its creation of "The American Flag Project". Dora Maxwell was an early credit union pioneer, and was one of the original signers of CUNA's constitutions at Estes Park in Colorado. She worked as an organizer for the movement's trade association and held numerous volunteer positions at the local and national level. In addition to organizing hundreds of credit unions, she developed volunteer organizer clubs and worked with organizations on behalf of the poor. "We are very excited and honored to receive this award. It represents the commitment by Coosa Valley Credit Union's entire staff to make a difference in the communities we serve," stated Robert E. Smyth AVP of Marketing and Business Development for Coosa Valley. The entry will now progress to the Credit Union National Association's national award competition, with the winners honored at the 2015 CUNA Government Affairs Conference in Washington, D.C.

## **9/11 Ceremony**

Coosa Valley Credit Union's AVP of Marketing Robert Smyth and members of the community in Rome met Friday morning September 11th at Memorial Plaza in front of the Joint Law Enforcement Center in downtown Rome to honor the lives lost in the attack in 2001. The event included the ringing of local church bells, the Last Alarm to honor the lives of the firemen and other first responders who died that day, and an impromptu singing of "God Bless America," led by Rome native Harry Wise of the Rome Exchange Club. According to Rome Police Chief Elaine Snow stated "It's wonderful to see the community coming together in support. It's important that we never forget what this day means."



Pictured above are participants in the 9/11 event and pictured right are CVCU's AVP of Marketing Robert Smyth Emcee for the event and Rome City Police Chief Elaine Snow holding a cross made from steel from the twin towers.



## **Coosa Valley Credit Union GOES TO WASHINGTON**



Pictured above: CVCU CFO Guy Chambless, CVCU Pres/CEO Andy Harris, CVCU VP Lending/Member Service Support Matt Elrod



Political advocates from Coosa Valley Credit Union along with other representatives from Georgia Credit Unions participated in the 2015 "Hike the Hill" trip to Washington DC., organized by our Georgia Credit Union Affiliates. During the hill visits, the interaction that each participant had with the hill staffers and legislators helps Credit Unions build and improve relationships with law makers in Washington. There is also a chance for participants to visit "Credit Union House" while in Washington and get vital information from our national credit union lobbyist about issues being discussed on Capitol Hill that could have impact on the credit union industry and how we do business. "It is always beneficial to be able to share Georgia Credit Union concerns with our national legislators," stated President/CEO Andy Harris, "To make sure we as a Credit Union movement have influence on the direction our legislators take is important. Legislators need to understand how vital issues impact our ability to continue being a true value to our members."

Pictured left: CVCU VP Lending/Member Service Support Matt Elrod, Rep. Congressman Tom Graves, CVCU Pres/CEO Andy Harris, CVCU CFO Guy Chambless



# Captain Jack Dollar's

**SAVINGS CREW  
AT WORK!**

*Captain Jack Dollar & the savings crew have been out in area schools to help kick off the School year!*



Captain Dollar visits Northside Elementary in Cedartown and Elm Street Elementary and Pepperell Primary in Rome.

## Our New Website *is here!*

**New Look!**

**New Features!**

**New Services!**



**Like us on Facebook for your chance to win a Yeti Cooler this October!**



## HOLIDAY CLOSINGS

All Branches will be closed to observe the following holidays:

**Wednesday, November 11**  
**In Observance of**  
**Veteran's Day**

**Thursday, November 26**  
**Thanksgiving Day**

**Thursday, December 24**  
**Christmas Eve**  
**Close at Noon**

**Friday,**  
**December 25**  
**Christmas Day**

**Friday, January 1**  
**New Years Day**

Be sure to use your credit union's Audio Response, Home Banking, RDA Mobile Deposit or ATMs during the holidays.