FUND V 2025



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Performance Review



## Who We Are

Reliant Real Estate Management, LLC ("Reliant"), founded in 2009 and headquartered in Roswell, GA, is a fully integrated owner and operator of self-storage facilities that prides itself on proficiency in the self-storage industry.

As of March 2025, Reliant ranks as the 16th largest self-storage operator in the United States with over \$1.6+ billion AUM. The company's portfolio spans ten states and comprises over 100 properties, 66,000+ units, and over 10 million net rentable square feet.

An industry leader with a wealth of experience in the field, Reliant specializes in the acquisition of existing value-add and opportunistic self-storage facilities and the development of ground-up Class A self-storage facilities in secondary and tertiary markets across the United States.

The company's vertically integrated structure enables it to control the full lifecycle of its assets, from investment and acquisition through development, management, and eventual disposition. The integration of Reliant's Investments, Acquisitions, Development, and Operations teams promote synergies across the lifecycle of the asset, fostering active market intelligence while complementing the totality of the business plan. Leveraging its expertise in acquisition and operational management, Reliant focuses on repositioning value-add properties to optimize occupancy and rental rates. This disciplined approach is designed to maximize returns upon divestment, aligning with the investment goals of its partners.

Reliant is well positioned and poised for future growth through strategic acquisitions and innovations, aiming to expand its market presence and continue delivering strong returns for its investment partners.

Prior performance is not indicative of future results. Historical performance results presented herein were obtained during market, economic, and other conditions that may or may not be similar to that experienced by the Fund. Such results were also obtained in investments with structures, terms, and conditions that may be different than those of the Fund. It should not be assumed that investments made by the Fund will be profitable or will equal the performance of these investments.

## By the Numbers

100+

**Properties** 

\$0

**Invested Principal Lost** 

66,000+

Units

10,000,000+

Net Rentable Sq ft

\$1.6+ Billion

**Estimated Portfolio Valuation** 

~200

**Employees** 

## **Full-Cycle Track Record: 67 Assets**

3.91 yrs

Average Investment Holding Period

**173%** 

Average Project Level Total Return on Investment Upon Sale 2.73x

Average Project Level Equity Multiple

31.3%

Average Project Internal Rate of Return (Levered)



# **Highly-Experienced Team**

### **Invest With Great People**

At Reliant, we believe great performance starts with a great team. Our senior leadership team has over 100 years of combined experience in the self-storage industry.

When you choose to invest in a passive investment opportunity with Reliant, you gain the expertise of a team of true innovators focused on driving results for our investment partners.

Your Investment. Our Priority.



**Todd Allen** Managing Principal



**Lewis Pollack** Principal



**Paul Ragaini** Chief Financial Officer



**Tom Hughes** Chief Investment Officer



**Kolin Van Dyne VP** of Operations



**John Cordova VP of Real Estate** Strategy



**Matthew Naioti VP** of Acquisitions & Strategy



**Chris Zollo** Managing Director of **Investor Relations** 



**Matthew Blackwell** Director of *Investments* 



**Michael Rieger** Director of **Business Development** 



**Tom Richardson** Director of Development



**Robert Copenhaver** Pre-Construction Manager



**Investor Relations** Associate



# Why Self-Storage?

## **Reasons to Invest**

- Low operating expenses
- Short duration leases
- Dynamic pricing
- Limited capex
- Diversification in Unique Asset Class
- Recession resistant

Reliant operates in the value-add segment of the real estate risk/return spectrum. We believe this segment offers solid risk-adjusted returns for our investors

### **Real Estate Risk and Return**

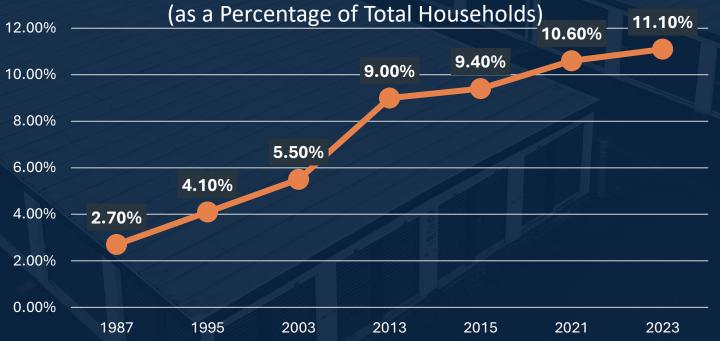




# Why Self-Storage?

## **Steady Demand Growth**

Percentage of U.S. Households Utilizing Storage



Source: Extra Space Storage, Company Presentation – November 2024. Available at: https://ir.extraspace.com/news-and-events/presentations. Accessed on December 10, 2024.

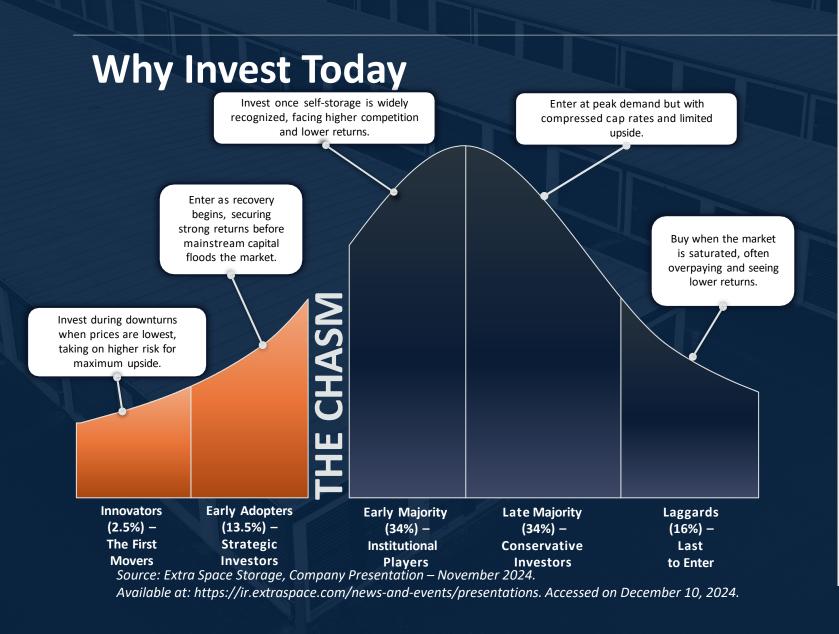
# **Customer Segmentation of Storage Demand:**

- Lifestyle: Personal storage for downsizing, decluttering, or seasonal needs.
- > **Commercial**: Business storage for inventory, archives, or operations.
- > **Transitional**: Temporary storage during moves, renovations, or life changes.

# **Drivers of Transitional Demand:**

- > Population Growth
- > Home Sales
- > Increase in regional migration





Self-storage follows real estate cycles and trends, with the **chasm** in the Rogers Adoption Curve representing the gap between **Early Adopters** and the **Early Majority**—where trends either grow or leave you behind, impacting returns. **In investing, timing matters.** Right now, self-storage is at a pivotal stage in the current cycle, and **Fund V** offers the chance to invest before the broader market catches up.

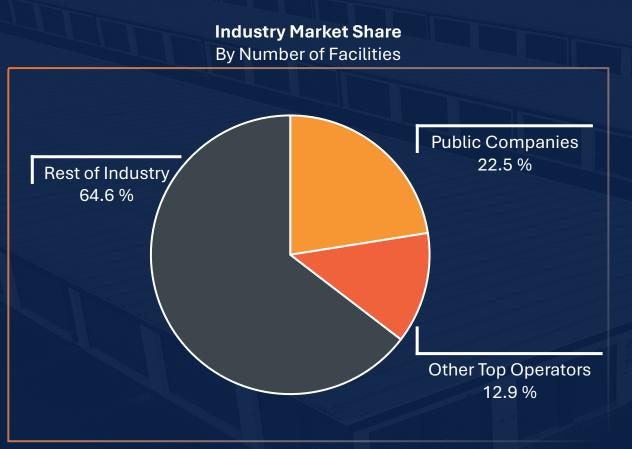
### The Chasm in Self-Storage Investing

Self-storage is moving from an early-mover advantage to a cycle with broader, institutional-backed trend. By investing in **Fund V**, you enter at a time when the market is still accessible at favorable pricing—before the **Early Majority** floods in. Waiting too long means facing higher competition, inflated prices, and diminished returns.

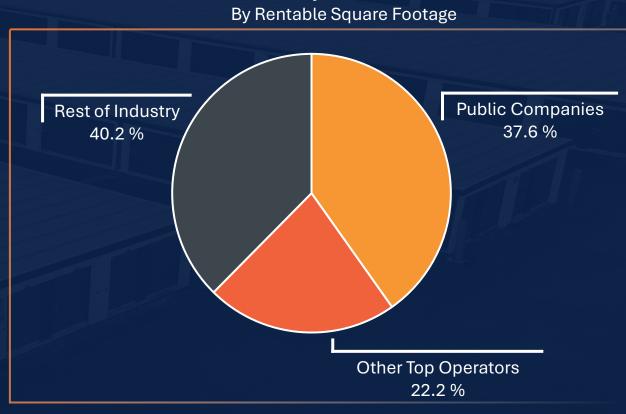
### Why it Matters:

Investing during this cycle allows you to capitalize on early pricing advantages, enhanced returns, and a chance to lead in a market poised for growth. By joining **Fund V**, you're positioning yourself in a window of opportunity that will soon close as self-storage becomes mainstream.

## Self-Storage Overview: Macro Backdrop



# **Industry Market Share**

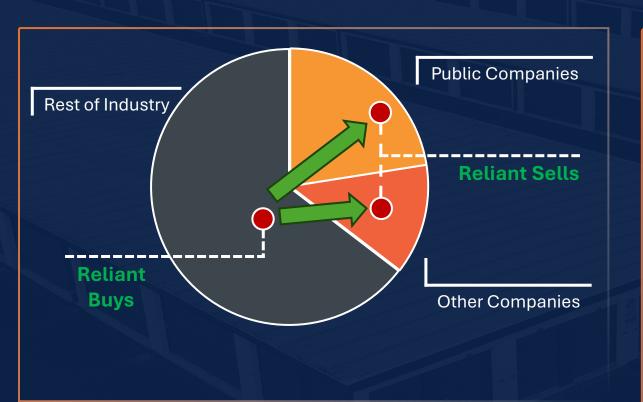


\*2023 Top Operators Survey

Today, 64.6% of self-storage facilities are operated by "mom-and-pop" or individual owners who operate just one facility. This figure is down from 76% in 2017 and 73% in 2019, providing evidence of the pending consolidation in the industry. "Mom-and-pop" operators typically lack managerial experience and expertise to maximize property value.



# Reliant's Position within the Industry



Reliant can be thought of as a consolidator within the industry as we buy properties and small portfolios of properties from mom-and-pop owners.

Reliant executes a detailed value-add business plan, drives NOI higher, and then earns a portfolio premium by packaging properties for a sale to institutional operators.



## Reliant's Levers of Value-Add

**Expansion of Facilities** 

**Revenue Enhancements** 

**Vertical Integration** 

- Reliant will build out additional square footage/units at select properties where we believe the market demand exceeds market supply of storage.
- Our goal is to create additional Net Operating Income (NOI) growth by getting the new units leased up to stabilization.
- The additional NOI will increase the value of the building all other things being equal.
- Additional NOI is always the goal in our value-add strategy.

- Our operational team employs a robust, technologyfocused, data-driven growth strategy to maximize revenue across the portfolio.
- Our business strategies focus on driving physical and economic occupancy through in-depth competitive analysis, rate management algorithms, digital marketing optimization, "grassroots" efforts, and virtual management operational efficiencies.
- We diligently test and monitor our results using data analytics practices including regression analysis and predictive modeling.
- Ancillary income opportunities including U-Haul truck rentals, tenant insurance, late fees, etc. are identified for each property and implemented by our integrated team.

- Reliant is vertically integrated firm with teams that specialize in acquisitions, construction, operations, asset management and investment management.
- Having these teams in-place allows Reliant to efficiently and effectively acquire properties, add value, and then reposition/dispose of the asset to achieve or exceed projected returns for our equity partners.



## **Previous Fund Performance**

#### Reliant Self-Storage Fund I

- Launched: May, 2019
- > Closed: March, 2020
- > Projected Hold Period: 6 Years
- Projected Returns:
- 15% Average Annual Return
- 90% Total ROI over 6 Years
- 1.9x Equity Multiple After 6 Years
- 11 Properties Closed in Fund I Portfolio



#### **Realized Returns**

37.12% Annual ROI | 75% Total ROI 1.75x Equity Multiple | 2.02 Year Hold Period Returns Based on Class A,B,C investors

#### Reliant Self-Storage Fund II

- > Launched: April, 2020
- Closed: October, 2021
- > Projected Hold Period: 6 Years
- > Projected Returns:
  - 12-15% Average Annual Return
  - 72-90% Total ROI over 6 Years
  - 1.72x-1.9x Equity Multiple After 6 Years
  - 11 Properties Closed in Fund II Portfolio



#### **Realized Returns**

12.12% Annual ROI | 40% Total ROI 1.40x Equity Multiple | 3.30 Year Hold Period Returns Based on Class A,B,C investors

#### **Reliant Self-Storage Fund III**

- > Launched: November, 2021
- Closed: September, 2022
- > Projected Hold Period: 6 Years
- > Projected Returns:
  - 12-15% Average Annual Return
  - 72-90% Total ROI over 6 Years
  - 1.72-1.9x Multiple After 6 Years
  - 30 Properties Closed in Fund III Portfolio



#### **Current Performance**

Executing Value-Add Strategy: Focus on Expansions

4 of 30 Properties Sold in July '24

#### **Reliant Self-Storage Fund IV**

- > Launched: October of 2022
- Closed: April of 2024
- > Projected Hold Period: 6 Years
- > Projected Returns:
  - 13% Average Annual Return
  - 80% Total ROI over 6 Years
  - 1.8x Multiple After 6 Years
  - 11 Properties Closed in Fund IV Portfolio



#### **Current Performance**

Executing Value-Add Strategy: Focus on Expansions



## Reliant Real Estate Fund V

Fund V is an equity fund available to accredited investors to acquire and develop a diversified portfolio of properties across secondary and tertiary markets in the United States.

Reliant will be targeting an equity raise of \$100,000,000 to purchase properties that meet our underwriting standards to offer principal protection, while delivering quarterly distributions over our projected 6-year hold period.

Reliant will focus our investments on all types of self-storage opportunities including but not limited to development deals, value-add opportunities, and stabilized properties.

#### **Investment Details**

#### Issue

Reliant Real Estate Management

#### **Fund Target**

\$100mm

#### **Minimum Investment**

\$100k

#### **Target Return**

80-100% ROI 13-16% Avg Annual Return 1.8-2x Equity Multiple

	Class A	Class B	Class C
Investment Minimum	\$5mm	\$1mm	\$100k
Preferred Return	8%	8%	8%
Profit Split	80/20	75/25	70/30
IRR Hurdle (15%)	70/30	60/40	50/50

#### **Manager Commitment**

Minimum of 3%

#### **Distribution Terms**

Quarterly distributions beginning first full quarter once equity raise is complete

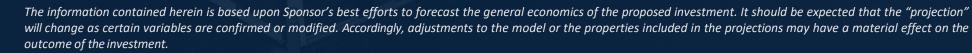
#### **Duration of the Fund**

6-year projected hold

#### Fees

Acquisition 2%
Development 6% (of CAPEX budget if applicable)
Investment Management 1%

Property Management 6% Disposition 1%





## **Value-Add Strategy**

### The Facility

> This is a well-located facility in a high-growth corridor of Huntsville, Alabama, with recently completed and under-construction single-family homes within just a few miles.

### **The Advantages**

> For Reliant, this purchase adds to our strong market presence in northern Alabama. We own and operate one facility in this market, a mere 8-minute drive from this location. Additionally, we have two facilities in nearby Athens, one south of those in Tanner, and five more in Florence.

#### The Business Plan

Our business plan is to increase rental rates to market levels, implement revenue management systems, lease up to stabilized occupancy, integrate our sophisticated digital marketing platform, and install Reliant's robust management platform. Reliant will benefit from leveraging existing market knowledge and economies of scale via our hub-and-spoke strategy.

1
2005
19,422/180 Units
71%
55%

Portfolio Return Summary		
Projected Hold Period:	6 Years	
<b>Projected Avg Annual Return:</b>	17.17%	
Projected IRR:	13.51%	
Projected Equity Multiple:	2.03x	
Projected ROI:	103.04%	

# CLOSED AL09A – MGSS Harvest

2543 Old Railroad Bed Rd Harvest, AL 35749







## **Lease-Up Strategy**

### The Facilities and Their Advantages

- > Stephens City opened in August 2023 and has leased 196 of 471 units, totaling 62,325 square feet, and will be rebranded as Midgard Self Storage, leveraging our operational expertise. Median income and population growth exceed national averages, and 77% of homes within 3 miles are owner-occupied.
- Penn Laird, with 88,300 SF of rentable space and 720 units (637 climate-controlled), recently received a certificate of occupancy and will be branded as Midgard Self Storage. The market shows strong growth, high income, and low supply, with just one competitor within three miles.

#### The Business Plan

Both properties will be on our virtual manager platform, installed in all Midgard Self-Storage locations. Since both properties were recently built, we anticipate low cap-ex investment during our hold period.

	<b>Stephens City</b>	Penn Laird
Number of Properties:	1	1
Year Built:	2023	2024
Current Total SF:	62,325	88,300
<b>Current Unit Total:</b>	471	720
<b>Current Occupancy:</b>	19%	0%
Target Loan to Value:	65%	65%

Portfolio Return Summary		
Projected Hold Period:	6 Years	
Projected Avg Annual Return:	17.64%	
Projected IRR:	13.21%	
Projected Equity Multiple:	2.06x	
Projected ROI:	105.82%	

# **CLOSED**Virginia Portfolio

4 Rockingham Park Way, Penn Laird, VA 22846 741 Warrior Drive, Stephens City, VA 22655







## **Core-Plus & Lease-Up Strategy**

### The Facilities and Their Advantages

This two-property portfolio combines World Storage in Warner Robins GA and Castaway Self Storage in nearby Byron GA. The two properties are just under 5 miles apart. World Storage has a strong occupancy history over 90-100%. Castaway was also well occupied prior to a substantial expansion in 2023 with current occupancy over 70%. In addition, there is a retail building with 12 tenants that is currently 100% occupied. World Storage does include an additional 2.19-acre parcel for possible expansion in the future. The area has a wealth of new commercial and residential development underway. Robins Air Force Base (24,000 personnel) is the largest employer, while other large corporations such as Amazon, Pratt & Whitney, Frito-Lay / PepsiCo, and Houston Healthcare have been drawn to the area as well.

#### The Business Plan

Both properties will be on our virtual manager platform, which will be used to lease the properties up to stabilization. Since both properties were recently built, we anticipate low cap-ex investment during our hold period.

	Warner Robins	Byron
<b>Number of Properties:</b>	1	1
Year Built:	2001 & 2017	2001 & 2023
<b>Current Total SF:</b>	132,320	132,625
<b>Current Unit Total:</b>	960	716
<b>Current Occupancy:</b>	93%	72%
Target Loan to Value:	55%	55%

Portfolio Return Summary		
Projected Hold Period:	6 Years	
Projected Avg Annual Return:	16.99%	
Projected IRR:	13.86%	
Projected Equity Multiple:	2.0x	
Projected ROI:	101.95%	

# **CLOSED Georgia Portfolio**

1549 Russell Parkway, Warner Robins, GA 31088 3528 US-41, Byron, GA 31008









If you have any questions, please contact <a href="mailto:investorrelations@reliant-mgmt.com">investorrelations@reliant-mgmt.com</a>

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