Revved Up Kids®

Be Smart • Be Strong • Be Safe

SUPPORTING SAFE FUTURES

Corporate Sponsor Program

2023-2024 Opportunities

Revved Up Kids, Inc.
678.526.3335/office
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www.revvedupkids.org

The Program

Revved Up Kids is pleased to invite you to participate in our inaugural corporate sponsor program Supporting Safe Futures. For the past 14 years, Revved Up Kids has focused on a singular mission: Protect children from sexual abuse, exploitation and trafficking. Our exceptional prevention training programs have reached almost 45,000 children and teens, and thousands of adults, in the Atlanta area. Revved Up Kids is the only Atlanta-based nonprofit solely focused on sexual abuse prevention.

Why Support Revved Up Kids?

Why should this issue matter to you and your company? The data speaks for itself. Sexual abuse and its after-effects leave a ripple of devastation across communities, including within businesses like yours. The following page provides additional clarity about the need for each of us to take action to protect our precious children.

This is an issue that most would prefer to avoid, we get that! That's why our work is so important, and why your support will have such an impact. By equipping adults with language to make the conversation more comfortable, and by equipping children and teens with vital information that helps them recognize and respond to predatory behavior, we are changing lives!

Our Supporting Safe Futures program provides an opportunity for local companies to help us reach more children and teens with training, while simultaneously elevating your brand by aligning with such an important issue. We're including information about the program for your review, and we welcome an opportunity to meet with you to determine if a partnership with Revved Up Kids makes sense for your organization.

Thank you for your consideration.

Alli Neal and David Neal, Co-Founders

Child Sexual Abuse ~ The Facts

Data shows that child sexual abuse (CSA) is one of the top Adverse Childhood Experiences (ACEs). Children who are sexually abused have their futures forever altered, including their mental and physical health outcomes, and their ability to lead healthy, productive lives.

In the United States, there are estimated to be 40+ million adult survivors of CSA. These individuals are our neighbors, our friends and our co-workers. Here are a few of the negative health outcomes they face as a result of their abuse, and how it impacts your company and your community:

Annual cost of ACE related illness:
$748 Billion

CDC Data:

Sexual abuse before age 18

1 in 4 girls

1 in 13 boys

ACEs and Workplace Performance

PHYSICAL ILLNESS

- back and joint pain
- headaches
- excessive sick days

Chronic back pain corporate costs $28B annually

EMOTIONAL DISTRESS

- depressed mood
- panic attacks
- anger management issues

Depression related costs to corporations $44B annually

SUBSTANCE MISUSE

- alcoholism
- smoking
- drug addiction

Substance abuse corporate costs $249B annually

RELATIONSHIP PROBLEMS

- marital
- family
- sexual

**workplace performance data from BreakingTheCycles.com

Supporting Safe Futures

Annual Giving Levels & Benefits

$1,000- Bronze Level

Brand Promotion

- Brand recognition in Revved Up Kids outreach materials (emails, direct mail, etc)
- Linked Logo on Revved Up Kids website
- 2 social media recognition posts on each Revved Up Kids channel
- Slideshow recognition at fundraising events
- Sponsor badge to display on your company's website

Event Tickets

- Discounted tickets to Shamrock ‘n’ Roll gala in March (buy one, get one 50% off)
- 4 tickets to The Big Show talent competition in October

$2,500- Silver Level

Brand Promotion

- Brand recognition in Revved Up Kids outreach materials (emails, direct mail, etc)
- Linked Logo on Revved Up Kids website
- 4 social media recognition posts on each Revved Up Kids channel
- Slideshow recognition at fundraising events
- Appreciation plaque for display in your business
- Sponsor badge to display on your company's website

Event Tickets

- 2 tickets to Shamrock ‘n’ Roll gala in March or Aged to Perfection Bourbon & Wine event (Fall, TBD)
- 6 tickets to The Big Show talent competition in October

$5,000- Gold Level

Brand Promotion

- Brand recognition in Revved Up Kids outreach materials (emails, direct mail, etc)
- Linked Logo on Revved Up Kids website
- 6 social media recognition posts each year on each Revved Up Kids channel
- Sponsor promotion at one community event or training event
- Appreciation plaque for display in your business
- Sponsor Badge to display on company website
- Slide show recognition at fundraising events
- Signage at Shamrock 'n' Roll
- Program recognition at Big Show

Event Tickets

- 2 VIP tickets to Shamrock 'n' Roll gala in March
- 4 tickets to Aged to Perfection Bourbon and Wine event (Fall, TBD)
- 8 tickets to The Big Show talent competition in October

$10,000- Platinum Level

Brand Promotion

- Business category exclusive
- Brand recognition in Revved Up Kids outreach materials (emails, direct mail, etc)
- Linked logo and standalone recognition on Revved Up Kids website
- 12 social media recognition posts each year on all Revved Up Kids channels
- Sponsor promotion at 2 community or training events
- Sponsor promotion on safety tips PSA
- Press releases to local media outlets announcing your philanthropic commitment

- Appreciation plaque for display in your business
- Sponsor badge to display on company website
- Slide show recognition at fundraising events and special acknowledgement/opportunity to speak at one event per year
- Signage at Shamrock 'n' Roll
- Program recognition at Big Show
- Private Revved Up Kids training session provided to the sponsor's audience of choice (employees, parents, children/teens).

Event Tickets

- VIP Table for 10 at Shamrock 'n' Roll gala event in March
- 10 tickets to The Big Show talent competition in October
- 6 tickets to Aged to Perfection Bourbon & Wine event (Fall, TBD)

In Kind Sponsorships

Donations of Goods & Services

Revved Up Kids accepts donations of goods and services toward sponsorships. To be considered for an in-kind sponsorship, donations must directly offset an operating or program-related expense. We will work with each donor to determine the sponsorship level that best fits the donation being offered.

Please contact us if you would like to make an in-kind donation to Revved Up Kids. 678.526.3335

Engage Your Team

Volunteer Opportunities

Revved Up Kids offers many ways for your team members volunteer. Help is always needed, whether it's special project consulting, serving on our Board, representing Revved Up Kids at community events, or volunteering at our fundraising events. We're happy to find ways to connect your staff members to our mission!

Contact Us:

Are you ready to join our Supporting Safe Futures initiative? We'd love to speak with you! Visit the sponsorship link to complete your sponsorship online or contact us today:

Email: admin2@revvedupkids.org
Phone: 678.526.3335

Website sponsor form:
revvedupkids.org/giving