



FY22 Impact Report

July 2021 – June 2022

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“Throughout this report you’ll see photos of kids being kids....at Revved Up Kids, this is what we strive for every day. Every child deserves a life free from the horror of sexual abuse, every child deserves to be joyful, loved and safe.”

Milestones & Momentum

Reflections from our Founders

The photo on the cover says it all....more than 40,000 children are safer from sexual abuse, exploitation and trafficking because of Revved Up Kids. We reached this milestone in March of this year, and we were thrilled that our training site that day was one of our favorite partners, The Cottage School. The Cottage School serves students with special learning needs; they are especially at risk of manipulation by sexual predators and we love that we are able to work with these students every year to help them stay safe.

As we closed the year on June 30, we felt a sense of anticipation and excitement about the momentum of the past four months. To be honest, in June of last year when the COVID cases were dropping significantly we felt the same sense...maybe this is finally ending....and then came Delta, and then came Omicron. This time it feels different, though. Maybe we're all just ready to accept that COVID is here to stay? Maybe some of us are just over it. Regardless, Revved Up Kids is moving into FY23 with great optimism.

Here's what makes us optimistic:

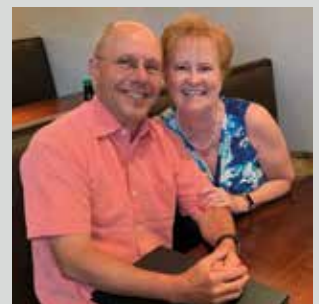
- 1.** We trained almost 3,000 children and teens this year, the majority of them in the last four months of the year....momentum is returning!
- 2.** We have a phenomenal Board of Directors, committed to the mission and committed to the long-term stability of the organization.
- 3.** We continue to hear stories about the impact of our training. School personnel who tell us that children are disclosing abuse after taking our training; teens who tell us that they escaped attackers because we equipped them to defend themselves; parents who tell us that their family conversation is completely different than it used to be, more comfortable and less fear-provoking. (If you're still talking about stranger danger, maybe it's time to take a Revved Up Kids training!).
- 4.** In June, we trained almost 600 children and teens...that's more than we trained in the entire year last year!
- 5.** This summer, we celebrate 32 years of wedded bliss, 26 years of parenthood (so far, we are loving parenting our young adults!) and 12 years of Revved Up Kids; we are truly blessed!

We hope you'll enjoy this report that recaps our year and the impact your giving is having on children. We'd love to talk with you about how your time, talent or treasure can help us protect more children...give us a call at 678.526.3335!

With grateful hearts,

Alli Daise

**Alli & David Neal,
Founders
Revved Up Kids**



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Read about our Directors at revvedupkids.org/founders-board.

Accomplishments



Delivered 164 training sessions (vs. 50 last year)

We reached 2,783 children and teens with training, and 767 adults. The majority of training was delivered in Q3 and Q4.

1,827

Children and teens trained at no charge

One of our strategic priorities is reaching all children with training regardless of their ability to pay tuition. We accomplish this through the support of generous donors like you! This year, donations and grants enabled us to train 1,827 children and 271 adults.

Hosted community forum on child sexual abuse

During Child Abuse Prevention Month, in collaboration with our community partners at One Johns Creek, The North Fulton Mental Health Collaborative and Saprea, we hosted a forum and panel discussion to educate the community about the impact of sexual abuse, exploitation and trafficking.



Provided Stickies for Safety Resource to parents of 1,541 children

Delta and Omicron forced us to get creative! One of our training grants was designated to provide workshops for students attending after school programs hosted by the YMCA of Metro Atlanta. When the programs were forced to close to outside visitors, Revved Up Kids found a way to provide vital safety information to the families through our Stickies for Safety program. This 50-page sticky note pad has a safety tip on every page, along with links to additional resources. The grant enabled us to translate the pad into eight languages and deliver it to the families of more than 1,500 children.



Rolled out Video-On-Demand training programs

In September, we released four video-based training programs to the public. These programs can be purchased from Vimeo On-Demand. Learn more at revvedupkids.org/video

Hosted a new fundraising event

The Big Show debuted in October 2021 and it was fantastic! Join us in person or on Zoom for our 2022 event on October 23! revvedupkids.org/big-show



What's next

Rebuilding training partnerships

We will focus on rebuilding training partnerships that waned during COVID, and forging new partnerships with local schools, nonprofits and police departments



Broadening reach

People love our mission when they learn about it! We are getting strategic with marketing and communications this year.



Increasing philanthropic support

We will increase philanthropic support, sponsorships and event revenue to enable us to reach even more children with free training and to develop new and improved programs to protect them.



What people are saying

Revved Up Kids consistently delivers high-quality programming with exceptional customer service. Our reviews on [GreatNonprofits.org](https://www.GreatNonprofits.org) have earned us Top Rated Nonprofit status for the past seven years! Here are a few recent reviews....and some photos of smart, strong, SAFE Revved Up Kids!



Excellent resource! The speaker was tremendously knowledgeable! This type of parent workshop should be offered at every school, starting at the elementary level.



Decided to take my son when he was 6 for this training course. **I really appreciated how thorough and yet kid friendly it was.** I personally learned a lot by being in the class with him but watching him learn about personal safety made me feel much more secure. He has already asked me to sign him up again this year now that he's a "big kid" (7 years old now).



Revved Up Kids was brought to my attention by a trusted friend and colleague. They exceeded expectations in their level of communication and help in organizing a training session for our neighborhood kids. **The course was excellent and well taught** and we have had some really pertinent and important dinner table conversations about what our kids learned. We will continue to practice our "just in case" skills and recommend Revved Up Kids without reservation!

This class was perfect for our Girl Scout troop. It taught the girls so much information that was **easy to understand and was presented in an age/emotionally appropriate way**. I learned a lot as a mom, too. We look forward to another class when the girls are older.



I first took a Revved Up Kids class when I was in 8th grade and I learned so much valuable safety information that I've had to use as I've gotten older. Since I'm in college now, I know how important it is to not accept open drinks from anyone, don't trust friends of friends, and to stay watchful and be prepared at night or when you're alone. Revved Up Kids classes themselves are really fun, too. The sound of the yells and dummy-smacking is high-energy and empowering. They don't make self-defense a scary thing, but **they give you the confidence and the tools to protect yourself**.



Help us train more children!

Your continued support makes all the difference. Every child we train is less likely to have their future stolen by a sexual predator or trafficker. We want to train all of them! We use your donations and grants to deliver training to children who can't afford tuition, to develop new programs, and to provide a wide spectrum of safety resources.

Will you continue standing alongside us as a protector this year?
www.revvedupkids.org/donate



Thanks to our supporters!

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FY22 Financials^{*}

While our financial picture is greatly improved since last year, there's much to do. How can you help us reach more children with training?

1. Would you commit to a small, recurring monthly donation?
2. Would you make a legacy gift for program development and capacity building?
3. Would you sponsor training for a specific group of children? Did you know that our wait list exceeds \$100,000 in requests for free training? Sadly, our ability to raise funds does not keep pace with demand for our exceptional training programs.

If you have any questions about our financials, please contact us!

INCOME

Donations and Grants = \$293,443
In-Kind Donations = \$93,830
Program Revenue = \$17,536
Interest Income = \$14

EXPENSE

Program Delivery = \$198,212
Operating/Admin = \$99,137
Fundraising = \$56,142
Depreciation/Other = \$7,840

REVENUE TO RESERVES \$43,492

Events finally return!

We were elated to host a new fundraising event in October. The Big Show, our family-friendly talent competition for performers of all ages, exceeded all expectations and will return on October 23 this year.

Our signature fundraiser, Shamrock 'n' Roll, returned in March after a three-year COVID driven hiatus. Almost 200 people gathered for some St. Patrick's Day fun!

Both events brought people together in support of our mission to protect children from sexual abuse and raised important funding that allows us to continue reaching more children.





Thank you for helping us keep them safe!



Learn more at
revvedupkids.org



Be Smart • Be Strong • Be Safe

Revved Up Kids, Inc

3105 Gateway Drive, Suite C, Peachtree Corners, GA, 30071

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Donate today: revvedupkids.org/donate