



Allison & David Neal

Revved Up KidsSM

Be Smart → Be Strong → Be Safe

Be Smart, Be Strong, Be Safe. That is the phrase that Allison and David Neal, co-founders of Revved Up Kids, LLC, hope to instill in all metro-Atlanta children in the coming years. The Neals built their Johns Creek home almost 20 years ago. "I remember when Abbotts Bridge and Jones Bridge were just two country roads with a 4-way stop sign," says Allison. "We've seen so much development in two short decades; it's amazing." Progress can be positive, but as communities grow and become more impersonal, crime tends to rise and safety becomes an issue. The Neals have two children and are always vigilant about safety. "We are sometimes overly cautious when it comes to our children's safety. We believe it's our job to not only keep them safe when they're with us, but also to teach them good safety rules and give them tools to stay safe when we're not there to watch over them," says David.

This premise was the impetus for launching Revved Up Kids, LLC, in 2010. They recognized that many parents have the best intentions when it comes to keeping children safe, but most don't realize how often their children's safety is compromised. The statistics are staggering: 1 in 4 girls and 1 in 6 boys will experience some sort of sexual assault before they reach age 18, and 90% of the time it will be at the hands of someone they know. The Neals founded Revved Up Kids, LLC to address the issue of child safety in a comprehensive, yet convenient way. The three-hour, single session program offers children age 6-10, and their parents, an opportunity to come together to learn about owning personal safety through awareness (Being Smart) and physical self-defense (Being Strong).

The course includes content about the lies and lures "bad grown-ups" use to manipulate children, a video-based component that illustrates compromising safety situations and teaches children how to react, and a physical self-defense component that teaches children simple ways to injure and escape an attacker. Parents are required to attend with children so that the concepts can be continually reinforced at home. Adding to the convenience, the course is mobile and can be presented to any group with a suitable space. "This class is great for scouts, neighborhoods, teams, schools, churches, and even groups of friends who have access to a large, open space," says Allison. "It has been very well received by the participants and parents, and we're looking forward to bringing it to many more groups this year."

Revved Up Kids, LLC is also in the process of developing an in-school field trip that will align with Georgia Performance Standards. This program will be rolled out for the 2011-12 school year. In addition, Allison Neal was recently certified to teach the Just Yell Fire (www.justyellfire) self-defense training program for girls age 11-19. She is one of two certified trainers in the state of Georgia for Just Yell Fire. "This is an amazing, award-winning program developed by a teen girl to teach other teen girls, and I'm proud to be a certified trainer."

Revved Up Kids, LLC is a start-up with a bright future, helping to keep all of our children safe. If you are interested in learning more about scheduling a class for your group, please contact Revved Up Kids at contact@revvedupkids.com or call: 678-526-3335.