



THE I.T. MONEY PIT

**5 Ways Businesses Waste Thousands Of Dollars
On I.T. And Still Don't Get The Functionality,
Security And Support That They Need**



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After conducting many I.T. assessments for small to midsize enterprises in Orlando, we've uncovered 5 areas where companies routinely spend hundreds of thousands of dollars on I.T. yet still struggle with recurring problems, downtime, ineffective systems and security risks.

This report will show you exactly where money is leaking out of your organization and being wasted on I.T. systems and software that are old, unnecessary and putting you at risk, and what to do about it now.

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1511 E State Rd 434, Suite 2001

Winter Springs, FL 32708

www.TechRageIT.com



About The Author

Matt Rose is the co-founder and Chief Experience Officer at Tech Rage IT, an award-winning IT managed services provider. Throughout his journey, he assumed diverse roles, ranging from consultant to virtual Chief Information Officer, catering to the needs of all companies, from small to mid-sized businesses to Forbes Global 200 companies.

As a published author of *Kiss Tech Rage Goodbye*, Matt continues to significantly impact the IT landscape, empowering businesses and professionals alike with his unparalleled knowledge and expertise.

As a well-respected figure in the technology industry, Matt has been featured in prestigious publications like *The Orlando Business Journal* and *ChannelPro SMB* and has made numerous appearances on Fox35. His dedication to creating positive change makes him a powerful force in the IT domain, offering invaluable support and guidance to businesses and individuals navigating the dynamic digital landscape.



Under his leadership, Tech Rage IT has earned prestigious honors, including being named a Florida Company to Watch by GrowFL, a Top Technology Company in Central Florida by the Orlando Business Journal and Business of the Year by the Seminole Business Awards. Additionally, the company has been recognized as a NextGen 101 winner by Channel Futures.

Matt has been invited to speak to organizations and events including Right of Boom, Cystic Fibrosis, IT Nation and Orange County Bar Association.

Matt's academic achievements are equally impressive, as he holds a Bachelor's in Information Science from the University at Albany, SUNY, and a Master's in Information, Network, and Computer Security from the New York Institute of Technology. He also holds a Project Management Professional Certification from the Project Management Institute and is a graduate of Leadership Orlando Class 99.

In his free time, Matt can be found at his children's sporting events, watching the New York Mets play, or crafting woodwork for his wife.

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The I.T. Money Pit:

5 Ways Businesses Waste Money On I.T.

Even in the best of times, no business wants to have money secretly “leaking” out of their organization due to waste, poor management and a lack of planning.

But when it comes to I.T., most CEOs don't even know what they're spending money on, much less if they're making smart investments to minimize cost and waste. It's the proverbial “money pit,” a “black hole” of cost that they are unable to accurately assess.



Like a neglected car running on premium gas, they are spending FAR more money than necessary, but still not getting the maintenance and performance they need.. Businesses are often in the same situation with I.T. – **they are spending thousands of dollars, but are still not getting the speed, performance, security and productivity they need.**

As Andy Grove, former CEO of Intel, said, “Only the paranoid survive.” In our experience, most CEOs are **not paranoid enough when it comes to loss prevention and I.T. waste.** That's why we wrote this report.

My team and I have found millions of dollars in dysfunctional I.T., SaaS bloat, unnecessary software, productivity-killing systems and underappreciated cyber risk – even in generally well-run companies led by respected executives.

In fact, there has yet to be a client we've helped in the 10+ years we've been providing I.T. support and services that has not produced at least \$100,000 in fast savings. Not one.

As you read this report, know that this IS very likely going on in your organization. As you go through this, know that what follows are only five of the most common areas where we see waste occurring. When we do a deeper analysis, we often find several other areas that need attention. Please take a look at everything below and know there IS a different path you can take – and one you should look into sooner rather than later.

#1: “Maverick” Spending, No Strategy And Undisciplined Planning

Many companies we’ve audited have a mishmash of patchwork technology pieced together like an old Frankenstein monster lumbering along. Nothing makes sense, nothing works as efficiently as it should, and the entire I.T. system is awash in inefficiencies, duplicate and redundant resources and outdated technologies – all adding up to thousands of dollars wasted, unnecessarily, that could be put to better use in the business OR simply added to bottom-line profitability.

Do you have a veritable technology “junk drawer” full of equipment, wires and software that nobody can identify or explain and that does nothing but suck up space and precious resources?

In our audits of I.T. environments, we almost always uncover multiple servers, switches and other devices – all of which they are paying to support and back up – that could easily be consolidated and upgraded to deliver faster performance, more reliability and more security.

Over time, different cooks in the kitchen have added pieces and patched problems with Band-Aid after Band-Aid instead of strategically designing the whole to maximize productivity and lower the total cost of ownership by using more up-to-date (and lower-cost) cloud technologies.

In fact, most of the C-suite executives we’ve interviewed do not know what they even have and are paying for. I.T. is a giant black hole of spend that nobody can justify.



That’s why the first step in understanding how to lower your overall I.T. costs and get a far better ROI is to conduct a deep audit of your entire environment to look for:

- Redundant machines, servers and devices.
- Duplicate SaaS applications your company is paying for (see “SaaS Bloat”).
- Out-of-date software that’s putting your organization at risk for a cyber-attack.
- Old servers that could be consolidated and moved to the cloud for greater speed and availability, easier access and team collaboration and productivity.
- Backup systems you’re paying for that are unreliable and inconsistent.
- Licenses you are still paying for tied to ex-employees or unused accounts.
- Security tools that overlap, or don’t talk to each other.
- Cloud storage or plans that are overprovisioned or under secured.

At Tech Rage IT, we avoid this by never starting a project without first understanding the entire environment. We conduct a thorough assessment to get the full picture before recommending any action. That means we're not just layering new tools or fixes onto existing problems. Instead, we clearly explain what's needed to resolve the issue at its root, so you can move forward with confidence that the project will deliver lasting results—not temporary relief or future headaches.

#2: SaaS Bloat

In the era of cloud- and subscription-based everything, it's easy for small and midsize businesses to accumulate software-as-a-service (SaaS) subscriptions without a clear inventory or strategy.

Employees often purchase tools independently and outside of the I.T. budget (also known as "shadow I.T.") to get their job done. Because these subscriptions are in small amounts, and because most companies don't routinely audit these purchases, most companies are unnecessarily spending thousands of dollars in duplicate and unnecessary SaaS applications.

Here are some stats that speak to this point:

- A 2023 Productiv SaaS Trends report found that the average midsize company uses 254 SaaS apps, **yet only 45% of those licenses are actively used.**
- According to Gartner, organizations overspend on SaaS by at least 30% due to poor management of licenses and subscriptions.
- Flexera's 2023 State Of ITAM Report states that 49% of companies identify "identifying unused or underused software" as a top cost-optimization priority.

Let's say your business uses 100 SaaS apps at an average of \$25/month per user, and only half are actively used. That's \$1,250/month (\$15,000/year) in waste for a 10-person team – and that's being conservative.

We also routinely find:

- Businesses are paying for full-feature enterprise plans when a basic tier would suffice.
- Companies fail to revoke and/or cancel licenses after employees leave or when the licenses are no longer needed.
- Employees have multiple software tools that do the same thing (e.g., three project management platforms, two virtual meeting and communication tools, multiple CRM systems, etc.).



Part of our service for clients is to conduct a quarterly audit of all SaaS subscriptions so they can be reviewed to determine if they are still needed or can be consolidated, downgraded or simply eliminated, which saves thousands of dollars and closes another door a hacker can crawl through to gain access to your network.

Left unchecked, SaaS bloat silently drains your I.T. budget and wastes money that could be going directly to your bottom line. Trimming even 10% to 20% of this waste can free up thousands for higher-payoff investments.

We typically help our clients save \$10 to \$20 per user, per month just in consolidation of their SaaS applications while giving them visibility into what's being spent.

In fact, one client saved over \$1,500 per month simply by switching video conferencing platforms. They had been hesitant to make a change, worried it might disrupt operations. But with the right training and support, the transition went smoothly, their team adapted quickly, and the cost savings kicked in immediately.



#3: Grossly Inadequate Data Compliance And Cybersecurity Protections

While you might not think of spending money on cybersecurity as a “cost savings,” you would do a complete 180 if you ever experienced the massive expenses associated with a ransomware attack or breach.

When A Cyber-Attack Happens, The Losses Stack Up And Multiply While Sales Tank.

Right away, there’s an instant loss of productivity. At best, you’re crippled. In the worse cases, you’re completely shut down, unable to transact, unable to deliver the promised products and services to clients and unable to operate. In other cases, thousands if not millions of dollars are drained directly from your accounts without any chance of recovery.

Then you have the loss of critical data, reputational damage, potential lawsuits and government fines. **The epicenter of this disaster lands DIRECTLY on YOUR desk for YOU to deal with** – a problem that WILL significantly undo your best-laid plans for growth and progress.

Yet, despite this, we have found that 9 out of 10 companies we’ve audited are GROSSLY unprepared and unprotected from a ransomware attack or other major cybersecurity event EVEN THOUGH they have invested heavily in I.T. staff and resources. Before we showed them irrefutable evidence of these inadequacies, the CEO was convinced that “I.T. has it handled.” A ticking time bomb they didn’t know was “live” under their seat.

Let me also point out that many insurance companies now require you to have a robust cybersecurity plan and protocols in place in order for you to be insurable. And with new data-protection laws being introduced and implemented on both a federal and state level, you may have clients coming to you to demand you show proof of adequate cyberprotections or they will be unable to do business with you. Do you really want to wait until you have the proverbial “gun to the head” need to get this enacted?

We help clients identify which regulations apply to their business, map out where their current gaps are, and implement practical solutions to close them. That might include security policies, data handling procedures, or specific technical controls. We don't just hand over a checklist—we guide clients through it, so they know what's covered and what still needs attention.

#4: Chronic I.T. Problems, System Failures And Slow Response To Problems

As the saying goes, “Overhead walks on two legs.” Any leader knows that unproductive, distracted workers not only kill profitability but increase the chances of mistakes, missed deadlines, sloppy work and low morale. A frustrated team is not a productive one.

Yet We Find That Most CEOs Don't Realize Just How Often Their Employees Are Being Interrupted And Distracted Due To Recurring I.T. Failures Because It's “Hidden” From Them.

After our audit, many CEOs are shocked to discover their employees are dealing with chronic I.T. problems that are constantly getting in the way of serving clients, closing sales and doing their job, forcing them to stop what they are doing, redoing the work they just spent hours doing or possibly NOT doing what they are supposed to do.

Just one hour of this a day adds up when multiplied over an entire year and your entire workforce. Would you believe that many companies we audit are losing up to 3 hours per employee each month just dealing with tech support issues? That time loss adds up quickly, not just in productivity but in what they are paying their IT provider to handle all those avoidable tickets. It is a quiet drain on both time and budget, and most business owners do not even realize it is happening.

With the right support and guidance, that number can often be reduced to just 30 minutes or less per month per employee. Technology is never perfect, but it should not be a constant disruption either.

In the majority of the situations where this is happening, I.T. is being outsourced to an organization that is not as responsive as they should be and has not been strategic or proactive in upgrading systems to avoid these costs.

To make matters worse, many support tickets are submitted by employees into a “black hole” without a guarantee of resolution or response time – so they’re left waiting for HOURS, unable to work, simply because their outsourced I.T. company is not getting back to them quickly.

Problems occur again and again, and frustrated employees end up finding a work-around or attempt to fix it themselves because it’s less frustrating than sitting on their hands waiting for a tech to call them back and fix the problem.

All the while, the company is paying their outsourced I.T. company to resolve all of this – but they’re only compounding the problem.

At Tech Rage IT, our technicians answer phones live and respond immediately to urgent issues. Our average ticket resolution time is under 30 minutes. We also take pride in delivering a calm, professional support experience—because we know technology problems are stressful, and the last thing you need is more frustration when you're trying to get things done.

#5: Delaying Necessary Upgrades Until Systems Fail

With inflation and costs on the rise, it’s no surprise CEOs and CFOs try to stretch I.T. systems upgrades until they are absolutely necessary – but there is a false economy in waiting too long.

Older systems not only become slower and less effective, but they also require more maintenance and support, increasing service fees. Old systems can also fail without notice, forcing you to upgrade without proper planning, incurring emergency support costs, data recovery fees and unplanned downtime.

In many cases, data loss can occur if systems fail unexpectedly – and upgrading old legacy systems may require expensive specialists who can migrate the data and functions to a newer system. Then there's the increased risk of a cyber-attack since older systems tend to be less secure and may no longer be supported by the vendor.

One manufacturing client kept putting off a server upgrade we had recommended. They didn't want the upfront cost and figured the old server still "had some life left." But over time, that decision turned into a costly one. The server began failing regularly, sometimes multiple times a week. Each time, someone had to drive to the office after hours just to reboot it. Orders were delayed, staff lost productive time, and customer frustration grew.

By the time they finally approved the upgrade, they had already lost far more in downtime and lost revenue than the upgrade would have cost in the first place. It was a hard lesson —but one we help other clients avoid every day.

Done right, upgrades could have been done in smaller, budgeted increments over time, making it easier on the company from a budgetary perspective and in disruption of productivity.

This is why, at Tech Rage IT, we track and document all of the equipment, software, and systems your business relies on. We give you clear visibility into what is actually in place, what truly needs to be upgraded, and when. This allows you to plan ahead with a realistic technology budget, instead of reacting to emergencies or guessing at what might break next.

Is Your Current I.T. Company Allowing You To Waste Money, Break The Law And Incur Risk?

Take This Quiz To Find Out

If your current I.T. company does not score a “Yes” on every point, they are NOT adequately protecting and serving you. Don’t let them “convince” you otherwise and DO NOT give them a free pass on any one of these critical points. Remember, it’s YOUR business, income and reputation on the line.

- ☐ **Do they meet with you quarterly to review your current I.T. spend and map out future upgrades so you can appropriately budget for I.T. spend?** Or do they wait until an upgrade is on fire and then send you a big, expensive quote for a critical upgrade you didn’t budget or plan for?
- ☐ **Have they met with you recently – in the last 3 months – to specifically review and discuss what they are doing NOW to protect you from ransomware and the latest cyber-attacks?** This should be a routine report provided with the quarterly strategy meeting mentioned above.
- ☐ **Do they track and report on how many support tickets your team is submitting?** Is it under 2 per month per employee? If it’s higher than that, what are they proposing to eliminate recurring problems your employees are constantly having to deal with?
- ☐ Have they proposed ways to **consolidate and eliminate SaaS bloat** in your organization?
- ☐ **Have they ever asked to see your cyber liability insurance policy?** Have they verified they are doing everything your policy **REQUIRES** to avoid having a claim denied in the event of a cyber-attack?
- ☐ **Do THEY have adequate insurance to cover YOU if they make a mistake and your practice is compromised?** Do you have a copy of THEIR CURRENT policy? Does it specifically cover YOU for losses and damages?
- ☐ **Have you been fully and frankly briefed on what to do IF you get compromised?** Have they provided you with a response plan? If not, WHY?

☐ Have they told you if they are outsourcing your support to a third-party organization? **DO YOU KNOW WHO HAS ACCESS TO YOUR I.T. SYSTEMS AND THE DATA IT HOLDS?** If they are outsourcing, have they shown you what security controls they have in place to ensure that a rogue technician would be prevented from using their free and full access to your network to do harm?

☐ **Do they have controls in place to force your employees to use strong passwords?** Do they include and highly recommend a PASSWORD management system to prevent employees from using weak passwords? If an employee is fired or quits, do they have a process in place to make sure ALL passwords are changed? Can you see it?

☐ **Do they provide employee training so your staff knows how to utilize the tools they have instead of buying additional software and tools you don't need?**

☐ **Have they recommended or conducted a comprehensive risk assessment every single year?** By law, you may be required to do this, and your I.T. company should be handling the I.T. part of that for you.

☐ **Have they implemented web-filtering technology to prevent your employees from going to infected websites or websites you DON'T want them accessing at work?** I know no one in YOUR office would do this, but why risk it?

☐ **Have they given you and your employees ANY kind of cybersecurity awareness training?** This is now required by law for many industries and by insurance companies as a condition of receiving coverage.

☐ **Have they properly configured your e-mail system to prevent the sending/receiving of confidential or protected data?**

☐ **Do they offer, or have they at least talked to you about, dark web/deep web ID monitoring?** There are new tools available that monitor cybercrime websites and data for YOUR specific credentials being sold or traded. Once a leak is detected, this tool notifies you immediately so you can change your password and be on high alert.

Ready For **Efficient I.T. Services** That Don't Waste Your Money And Put You At Undo Risk?

Because you're a prospective client, I'd like to offer you a **FREE I.T. Systems And Security Assessment** to demonstrate how we could put the ideas in this report to work for you and dramatically improve the value you are getting for your I.T. spend, eliminate waste and reduce your exposure and risk to a devastating cyber-attack.

The next step is simple: Call my office at **407-278-5664** and reference this report to schedule a brief 10- to 15-minute initial consultation.

On this call we can discuss your unique situation and any concerns you have and, of course, answer any questions you have about us. If you feel comfortable moving ahead, we'll schedule a convenient time to conduct our proprietary (and **FREE**) **I.T. Systems And Security Assessment**.

This Assessment can be conducted with or without your current I.T. company or department knowing (we can give you the full details on our initial call).

At the end of the Assessment, you'll know:

- Where you are overpaying (or getting underserved) for the I.T. services, tools and support you are paying your current I.T. company to deliver.
- Whether or not your company is truly protected from hackers and ransomware, and where you are partially or totally exposed to a devastating, extremely expensive cyber event.
- If your data is actually being backed up in a manner that would allow you to recover it quickly in the event of an emergency or ransomware attack. (Hint: Most backups are NOT.)
- How you could lower the overall costs of I.T. while improving communication, security and performance, as well as the productivity of your employees.

Fresh eyes see things that others cannot – so, at a minimum, our free Assessment is a completely cost- and risk-free way to get a credible third-party validation of the security, stability and efficiency of your I.T. systems.

Sign Up For Your **FREE Assessment** At Our Website:

www.TechRageIT.com/Checkup

If you prefer, you can also e-mail me at Matt@TechRageIT.com or call me direct at 407-278-5664.

Please don't be "too busy" and set this aside to deal with it later. If you have even a sneaking suspicion that money is being wasted and you are at risk for a cyber-attack, every minute counts.



See What Our Clients Are Saying:

THEY BOOSTED OUR UPTIME AND SECURITY, AND TRANSFORMED OUR TECH SUPPORT EXPERIENCE



"Consolidating services with Tech Rage IT has brought significant benefits for our company especially in terms of uptime and security. They have truly elevated our IT infrastructure, providing us with a level of stability and protection we never had before.

Tech Rage IT has been very responsive to our immediate support and long term planning needs. Their team quickly addresses any issues or concerns we may have. It's a big improvement from our previous tech support provider, and we can always count on them to be there when we need them.

To anyone on the fence about choosing Tech Rage IT as their IT firm, I would say this: Make the move. Switching to them has been a great move for our business. Their focus on security and their responsiveness to our needs have significantly impacted our overall efficiency and peace of mind."

Clayton M.
H&H Products Company

THEY GET AHEAD OF THE ISSUE BEFORE WE KNOW ABOUT IT



"There are many benefits to working with Tech Rage IT. But the most important one: we KNOW they will resolve the issue. It won't be forgotten on a 'to-do' list somewhere. Tech Rage IT constantly communicates with us, unlike other IT providers I have experienced. The team is always thinking about the solution, even before we know there is an issue or problem."

Nancy A.
Pension Investors Corporation

THEY CARE ABOUT EVERY IT ISSUE



"Tech Rage IT provides our company with reliable, responsive, and knowledgeable technical support. Most problems are resolved the same or the next day. If you are looking for a team with a well-rounded knowledge base that can keep your business running because of the rapid response to issues, choose Tech Rage IT. They care about and comprehend how important every IT issue is to the success of your business."

Tracy T.
Christian HELP

