



# This Holiday Season, Could Less Be More?

Another holiday season is upon us, and despite the continued surveys that show a rising holiday spending forecast, it can be a great opportunity to experiment with the philosophy of "less is more."

While exchanging gifts is a longstanding tradition and a way to share joy with loved ones, the season can be an opportunity to focus on the things that matter most – spending time with friends and family and connecting with the community.

Keeping it simple during the holidays takes on heightened significance as the allure of festive celebrations and gift-giving can lead to overspending. With daily advertisements coming at us, it is easy to get caught up in online shopping, discount store buying sprees.

By adopting a simpler, more mindful approach to the holidays, we can prioritize meaningful experiences over material possessions, creating a deeper sense of connection with loved ones. A good place to start is to set realistic spending limits, complete with a detailed budget, as essential strategies

to endure financial wellness-being

during the holidays. Read on for ideas to build a sense of gratitude and fulfillment that extends beyond the season's materialistic – as well as costly-temptations.

## Simplify the Season

For less financial stress, consider simplifying celebrations and entertaining.

Rethink the complicated decorating, holiday cards and other traditions. Instead of costly parties, consider arranging a family hike, a visit to a museum, or even volunteering with friends and family as a way to honor the season. After the event, gather for hot chocolate or a budget-friendly potluck. Spending time with people you love is a true gift. Think creatively of how to give memories to each other, which costs nothing.

### **Set Expectations**

Year after year, studies show that families with children are more likely to take on debt and go all in on gift spending across the board. With some planning, families can successfully navigate holiday spending expecttions by paring down on the "stuff." Get everyone in the spirit by setting a gift limit so expectations are clear. The kids might be better off in the long run! A recent survey shows that small children thrive in environments with fewer toys, and that a play area with only a few favorite toys leads to higher quality of play.

#### Volunteer in Someone's Name

Is there a friend or loved one on your gift list who has trouble getting out and about, yet has a favorite charity that is meaningful to them? Volunteer in their name to honor them and provide a gift to both the organization and the individual. Whether raking leaves at a community center, walking the puppies at the Humane Society, delivering Meals on Wheels, or another service, volunteering in someone's name is a win-win!

#### **Create a Holiday Spending Plan**

Finally, putting together a holiday spending plan helps relieve uncertainty and financial stress. A simple budget can help you figure out how to meet both your short and long-term

goals - especially during the holidays. The plan can help you get an idea of what you have to work with in terms of income, what your commitments are, and what you have remaining to devote to your goals. Remember, nothing is set

in stone, especially during a busy holiday season. You're in charge of your plan and your goals. Review your holiday spending plan and adjust to trim expenses or direct money toward something different.

#### **Let's Connect**

Through our partnership with the national nonprofit GreenPath Financial Wellness, financial wellness experts are ready to start a conversation about your specific situation and explore options to help you manage holiday finances this upcoming season.

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