

Texas Renaissance Festival Participant Publicity/Social Media Policy and Agreement

The Texas Renaissance Festival (TRF) actively promotes its brand and activities via a variety of broadcast, print, online and social media platforms. Your contracted position as a TRF the right to use your likeness, public information, and activities related to the Texas Renaissance Festival in promotion, reporting, and publicity of TRF as well as any and all related media. Texas Renaissance Festival reserves the right ensure that it is portrayed in an accurate and positive manner by everyone involved in its operation. This includes how it is Portrayed in all forms of traditional print and broadcast media as well as social media platforms including, but not limited to: Facebook, Twitter, Instagram, Snapchat, YouTube, Linked in, Reddit, Tumblr, or other blogs or websites. Regarding print and broadcast media, any requests for interviews or comments on your participation as the Texas Renaissance Festival should be approved and coordinated by the Texas Renaissance Festival Marketing and PR Director.

Participants also agree to abide by the TRF's social media policy and guidelines as outlined Below:

1. All information, content, characters, video, photographs, brands, trademark, and other related media relating to the Texas Renaissance Festival is the exclusive property of the Texas Renaissance Festival unless contractually agreed to by all parties involved.
2. Any Information regarding Texas Renaissance Festival operations. policies, or procedures as well as brands, trademarks, and other proprietary items cannot be shared with any outside persons or organizations without prior approval or the Texas Renaissance Festival.
3. Participants in the Texas Renaissance Festival are representing the TRF brand, Therefore TRF reserves the right to monitor participant activity on websites, Facebook, and other social media platforms to ensure the TRF is represented in a fair and positive manner.
4. Statements made by participants regarding their experience with or participation in the Texas Renaissance Festival must be truthful and positive manner. Any false claims, misleading information, or negative personal opinions about the Texas Renaissance Festival will be subject to review TRF management. Violations of this policy include, but are not limited to:
 - a) Abusive, derogatory, or demeaning remarks, materials, information, or communications especially pertaining to race, religion, age, national origin, ad gender and gender identity, sexual orientation, political beliefs, and disability.
 - b) Sexually explicit or pornographic materials or communications.
 - c) Rude and abusive language or negative characterizations of fellow employees, TRF staff or other persons involved in TRF.
 - d) "Trolling" or inciting additional negative interactions via social media platforms.
5. Violations of this policy may result in disciplinary action up to and including termination or legal proceedings. This policy may be amended at any time at the discretion of TRF management.