

FOR IMMEDIATE RELEASE

47th Annual Texas Renaissance Festival Welcomed 472,148 Patrons Throughout 2021 Season

TODD MISSION, TEXAS (Nov. 29, 2021) – The <u>Texas Renaissance Festival</u> has concluded its 47th season of delightful food, entertainment and 16th century magic. Nestled in the small town of Todd Mission, Texas, the festival opened its gates to 472,148 patrons, celebrating eight exciting weekends from Saturday, Oct. 9, 2021 – Sunday, Nov. 28, 2021.

"This season was spectacular," said Jeff Baldwin, General Manager of the Texas Renaissance Festival. "Everyone that visited was in good spirits and playful with our performers and characters. It was great to see everyone having fun and forgetting their worries, for at least one day."

The Texas Renaissance Festival continued with highly anticipated interactive experiences such as wine tastings at Odin's Table, four exciting Escape Room challenges, royal scotch and royal bourbon & rum tastings, Tea and Strumpets (High Tea) and an epic Quest of the Holy Fail pub crusade. From the newest vendor's French tacos to the classic turkey legs, the festival seamlessly immersed new food and enchantment with traditional 16th century splendor for yet another whimsical year. Throughout the festival, each weekend was brought to life with a different theme across the kingdom's 70-acres of New Market Village including Oktoberfest, 1001 Dreams, Pirate Adventure, All Hallows Eve, Heroes and Villains, Barbarian Invasion, Highland Fling and Celtic Christmas.

Among 16th century weddings, unique shoppes and colorful 5k runs, the kingdom also welcomed back the popular Wyrmwood Public House for those 21 and older, where the worlds of French bohemia and burlesque collided. As the festival's first multi-sensory entertainment and social experience, Wyrmwood featured authentic craft cocktails and offered festivalgoers the chance to indulge in an absinthe or tequila tasting party or share a drink with the internationally acclaimed performers of The Green Hour.

2021 TRF by the Numbers

472,148 – Total attendance for the 2021 season

8 – Weekends in the 2021 Texas Renaissance Festival Season

17 – Total days of operation for the festival

4,101 – Participants

3,400 - Performances

54,812 – Total campground attendance

58 – Weddings

27,214 – Approximate number of steps it takes to walk the entire village

13,299 – Average number of steps walked by a guest during a festival day

10,557 – Fireworks set off in Royal Celebration



"We want to thank all of our patrons who visited this festival season," said Cory Brock, Director of Marketing for the Texas Renaissance Festival. "I really wish I could personally thank all 472,148 visitors who attended. They make us a festival, without them we are just Texas, Renaissance style."

To ensure the health and safety of all staff and visitors from COVID-19, The Texas Renaissance Festival complied with all mandates and safety protocols issued by the State of Texas.

The 2022 Texas Renaissance Festival season will be held Saturdays and Sundays from Oct. 8, 2022 – Nov. 27, 2022 including Thanksgiving Friday. For more information regarding Texas Renaissance Festival, or to stay up to date with next year's ticket availability, please visit www.texrenfest.com.

Huzzah!

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About Texas Renaissance Festival

The Texas Renaissance Festival is the nation's largest Renaissance event. Each year over 500,000 patrons enter through the gates of the festival into a 16th Century European Village where performers immerse you in the enchantment of the village that feature 21 stages of music and stage acts, 400 shoppes, artisans, and a world tour for the taste buds that of course include turkey legs!

The Texas Renaissance Festival is located one hour north of Houston. 2022 TRF season dates are Saturdays and Sundays, Oct. 8 – Nov. 27, including Thanksgiving Friday. For more information, visit www.texrenfest.com.