



Cobb



COBB WORKFORCE DEVELOPMENT BOARD

Cobb Works, Inc.

AGENDA: Jan. 25.2023

AGENDA

- | | | |
|-----------|---|--|
| 8:00 a.m. | Welcome & Introductions | Jennifer DeBusk,
Vice Chair |
| 8:05 a.m. | Approval of 09.22.22 Meeting Minutes* (A1) | |
| 10:00 am | Voting Items
<input type="checkbox"/> Review, Discussion of Consent Agenda | |
| 8:30 | CEO Report
<input type="checkbox"/> ARPA Grant Status
<input type="checkbox"/> Strategic Planning
<input type="checkbox"/> Update on New Location and Dedication Ceremony
Wed. Feb. 15, 2023 | Patricia Kellner

Sonya Grant |
| 8:50 a.m. | Committee Reports
<input type="checkbox"/> Finance & Administration
<input type="checkbox"/> Review of KPI Review

<input type="checkbox"/> Youth Committee
<input type="checkbox"/> Literacy Council Planning for AYS
Thurs. May 18, 2023

<input type="checkbox"/> Governance and Organizational Development
<input type="checkbox"/> Update on new Board members and process
<input type="checkbox"/> Board Engagement

<input type="checkbox"/> Cobb Workforce Partnership Committee | Jennifer DeBusk &
Brenda Ganaway
Daneea Badio-McCray
Tim Gordon

Patricia Kellner

Dana Johnson |
| 9:25 a.m. | Other & Adjourn | |

ATTACHMENTS

- A1:** 09.22.22 Meeting Minutes:
- A2** **Consent Agenda**
- A3:** Q1/PY22-23 Key Performance Indicators

Cobb Workforce Development Board

September 22, 2022

Minutes 8:30 am

MEMBERS PRESENT	STAFF PRESENT	MEMBERS ABSENT
Daniel Cummings Daneea Badio-McCray Joe Waldroup Kimberly Roberts Matt Hoyman Patricia Kellner Ralph Rehn Sandra Williams Tim Gordon Tra Moore	Sonya Grant Aida Jones Alisa Jackson Ladonna Huggins Michelle Williams Olivia Wilson	Dana Johnson Francia Browne Laura Gomez Patricia Horton Shane Evans Terri Seese Lisa Cupid Jennifer DeBusk

Welcome & Introductions

Sonya welcomed the committee and thanked Joe Waldroup for hosting the meeting at Mechanical Trades Institute.

Tour of Mechanical Trades Institute

The meeting began with a tour of the facility. Joe Waldroup started in the Welding Division, where the board members had an opportunity to meet a student and her Instructor. The young lady arrived early for additional instructional time with her teacher. Mechanical Trades Institute offers apprenticeship programs in Welding, HVAC, Plumbing (pipe fitting), and Construction. The program has a high completion and graduation rate.

Voting Items

The Local Plan is not complete and cannot be voted on. It will be sent out within a few weeks. Regional Plan was voted on, Tim Gordon motioned to accept the plan, Daniel Cummings seconded the motion, and the vote was carried. (10) yeas (0) nays



Sonya informed the committee that the Regional Plan and Local Plan must be updated every two years. Sonya discussed the challenges with updating the unemployment charts in particular. She also reminded the Board that while unemployment rates appear low, to keep in mind that not everyone is being included in the count. She went on to say that we should keep in mind that people of color experience more barriers to employment and higher unemployment rates. Tim Gordon mentioned the most significant shifts were in Construction, Logistics, IT, Healthcare, and Manufacturing; these are all part of the High Career Demand Initiative from the Governor's Office.

CEO Report

The ARPA committee approved ARPA funds in the amount of 3.1 Million dollars for the CobbWorks Youth Employment program. The award now must go to the Board of Commissioners for final approval. These funds will be used to serve Youth between the ages of 15-24 years old, providing work experience opportunities for 500 youth. Ralph Rehn asked what the acronym ARPA stood for; Sonya stated American Recovery Plan Act.

Sonya provided an update on the **New Location**. She stated that plans are moving forward. MAPP Construction was approved as the contractor. The construction company has experience building other Fire stations. Matt Hoyman, along with other members of the construction team, met with the construction firm. The team reviewed the architectural design. PGAL, the contracted architectural firm, will work on the plan. The project also has a county construction project manager assigned to the team. This will ensure that the project complies with county requirements and policies.

Sonya stated that currently, we did not have the total funding to complete the project. However, she has applied for another ARPA Grant in the amount of 3.7 Million in partnership with the Cobb County Library system. The grant would provide funding for renovations of the new building and support opening Workforce Development Access Points at the Gritters Library.

She stated that our goal should be to model ourselves after MUST Ministries and build the new facility debt free. MUST raised more than \$23M to build a new facility. She believes that CobbWorks could complete the renovations of the building without debt.

REALIGN RESTART, a reentry initiative in collaboration with Cobb County's Sheriff's Department, launched the first cohort. The onsite program provides education, literacy professional development, and skills training for individuals incarcerated. Upon release, individuals are



matched with employment opportunities and receive supportive services. Construction Ready, Chatt. Tech and Cobb Adult Ed. Are partners in the program.

PowerUP! 2.0 a Plumbing Heating and Cooling Contractors Association (PHCCA) collaboration launched. LaDonna announced that 9 students are enrolled, with 6 additional slots available. Placement opportunities for both Employers and Students will be available upon completion of the program. Students will work for 16 weeks, earning \$14.00 per hour. Students will also participate in academic curriculum and professional development on Fridays at CobbWorks.

PY21-23 Metrics were reviewed; Aida Jones reported that CobbWorks, exceeded or met every performance metric, except in three areas for program years 21-22. Aida pointed out that it is still early, and sometimes the numbers do not reflect a factual showing until the end. Full data reports had not yet been completed. She reassured the committee that she and LaDonna Huggins are in close communication with their staff, reviewing case notes and offering additional support to participants who need assistance to complete. She expected that the final report would indicate that all metrics were met or exceeded for PY21-22.

Committee Reports

Finance & Administration, Sonya briefly provided a brief financial report reviewing portions of the Q4-KPIs. She stated that CobbWorks, Inc. met all deadlines to fully expend funds expiring in June 2022. TCSG will recapture no funds for Youth, Adult, or Dislocated Workers. CobbWorks was also on track, with expending funds expiring in Jun 2022. She stated that she would continue to identify additional funding sources.

Matt Hoyman asked if the CDBG Grant would be spent by December 2023, and Dr. Kimberly Roberts confirmed it must be spent. Sonya said she may need to request an extension for the grant. Kimberly confirmed that the request may be considered as funding had not yet come in.

Youth Committee Daneea Badio-McCray told the committee about the upcoming Career Fair and Job Training opportunities that would be taking place during October.

Literacy Committee Tim Gordon complimented CobbWorks, on the success and smoothness with which the AYS ran. Judge Hamby was equally impressed and commented about returning next year with a team of Judges to participate. Total revenue from AYS was \$30,608.18. Jennifer Debusks' team earned the **Smarty Pants Award**. Final remarks from Tim, "It was a good year for Literacy."



Planning Governance and Organization, Patricia Kellner left early. Sonya gave a brief report stating that in an effort to recruit new members to the Board, she had identified the following candidates and would be speaking about CobbWorks and determine if there is interest in joining the Board.

- ☒ Bill Tanks, works with the Mayor of Powder Springs. (sending a letter)
- ☒ Marty Hughes, Assistant City Manager for the City of Kennesaw
- ☒ Colonel Atkins, he works at the Cobb County Adult Detention Center.

Cobb Workforce Partnership Committee, Dana Johnson was not present to offer his report.

The meeting adjourned at 9:50 AM

Other & Adjourn